

BRANDED RETAIL SOLUTIONS

APRIL 2018

Our purpose is to create
**eco-friendly, re-themeable,
flatpacked and fast
assembled display
solutions** for **branded**
consumer products.



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Core Operational Setup

Sales:
Pia Knudsen, Global
17 years as Disney category director
Walt Disney Records, Publishing, Stationery
for Emerging Markets.

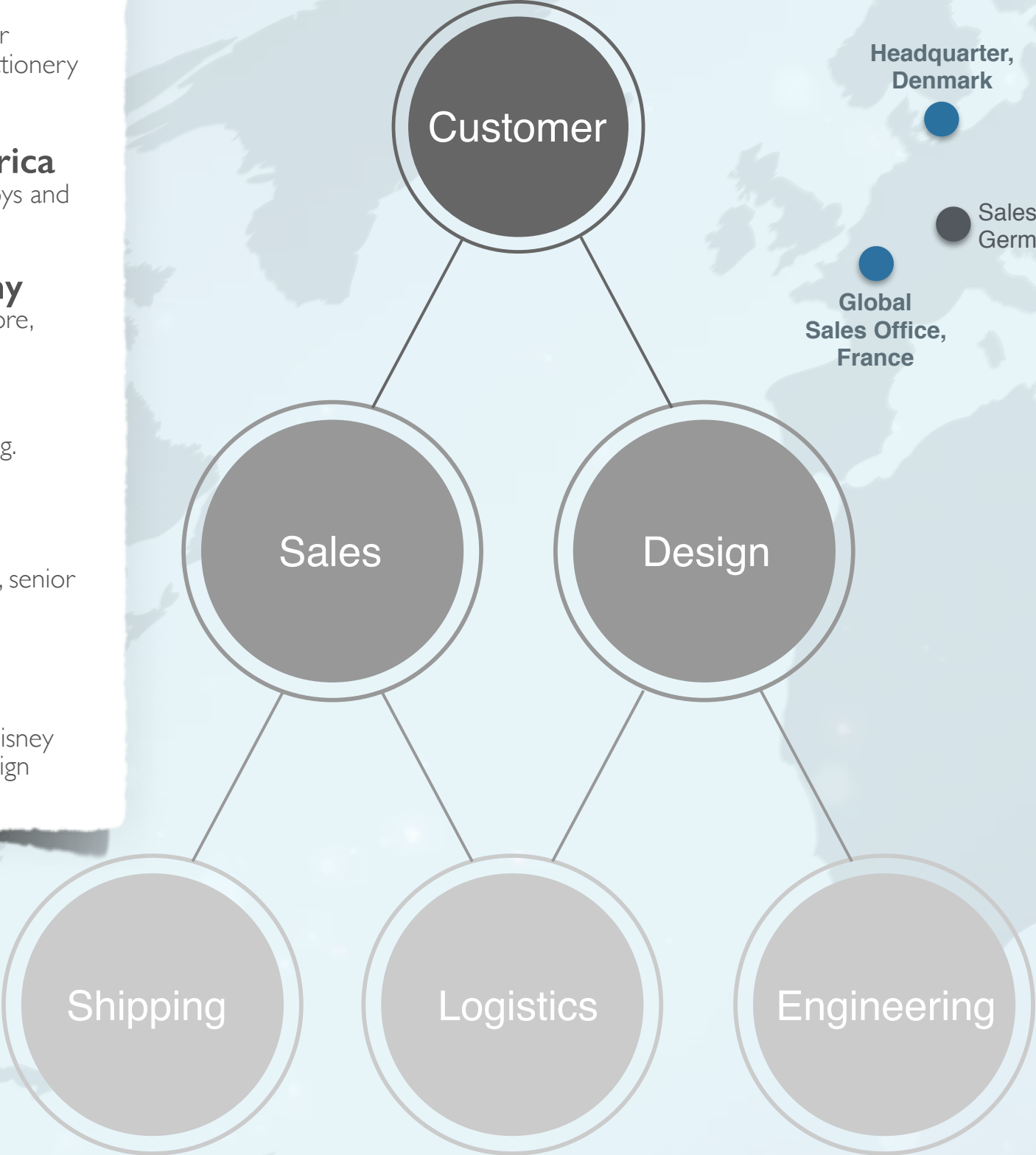
Kim Fitzke, North America
13 years as Disney Creative Lead Toys and
Stationary..

Mark Foreman, Germany
24 years head of PS Professional Store,
leading maker of store fixtures.

Paul Tush, Russia
8 years as Disney Director Publishing.

Engineering:
Teddy Kriegbaum
Inventor of the **Origami™** concept, senior
constructor.

Design:
Joshua Noah
22 years as Creative for The Walt Disney
Company, specialising in Disney Design
and Product Development.



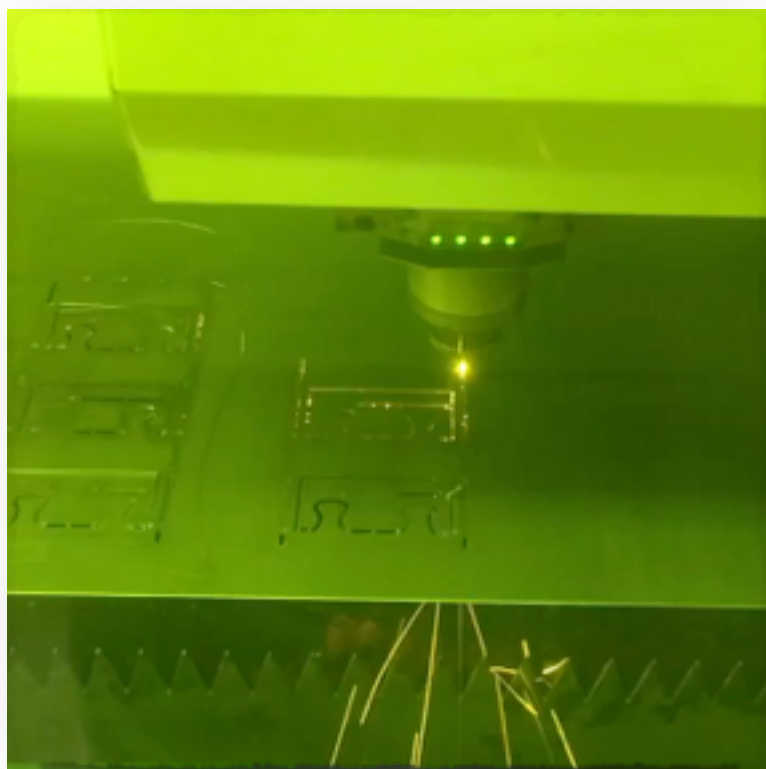
THE ORIGAMI™ RETAIL SOLUTION



Origami™ – the patented instant and re-themable retail display solution:

1. **Simple** and **fast assembly** of the **foldable flatpacked** metal sheets
2. Special foil provides **flexibility** to **re-theme** the display to any franchise or message.
3. **Modular** custom-made solutions for single or cross category product exposure
4. Sheet metal FSDUs provide a **longer lifespan** in stores

SUSTAINABILITY



Our displays are produced fully-automatically by punching or laser cutting.



The foil used is synthetic paper that is 100% recyclable, waterproof and tree-free, using eco-solvent ink.



Steel is the most recycled material on the planet, more than all other materials combined.



OUR COMPONENTS:

METAL



PAINT



FOIL



INK



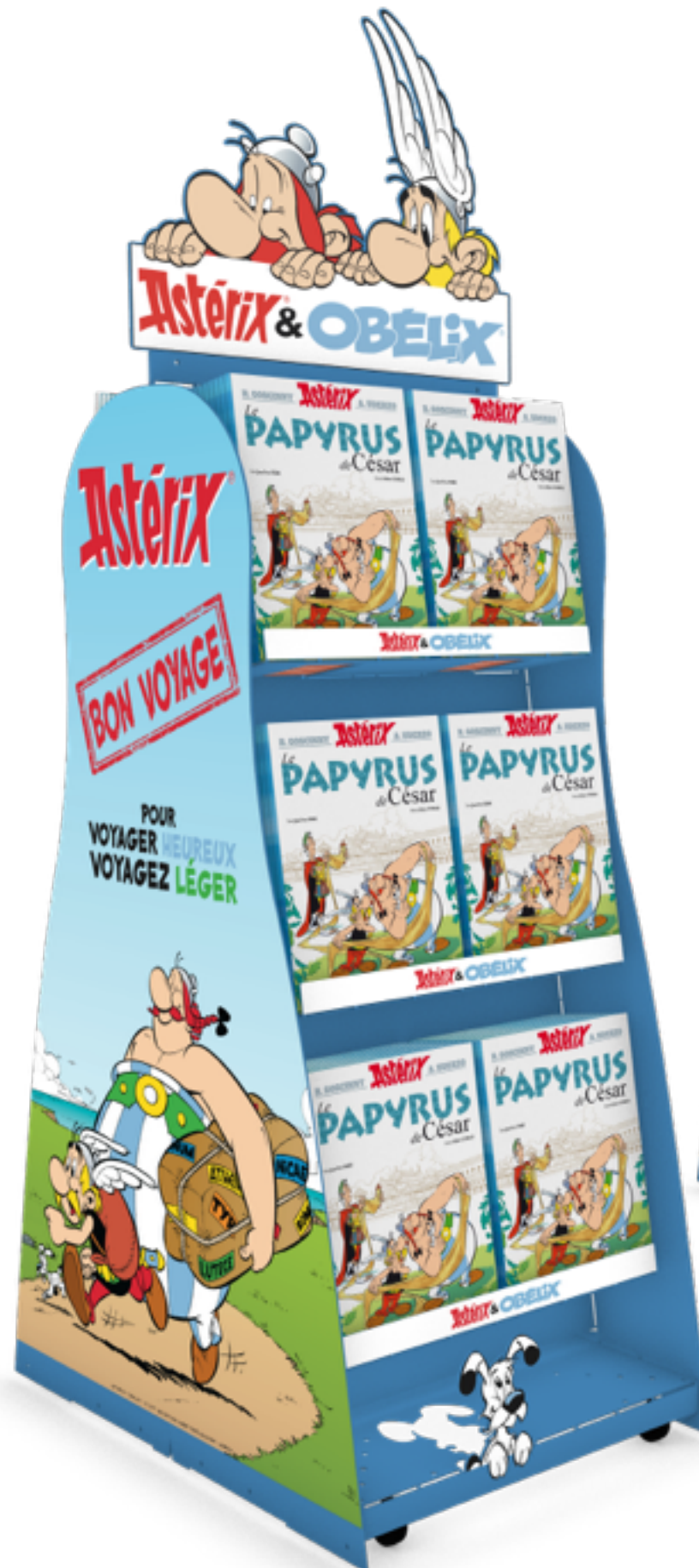












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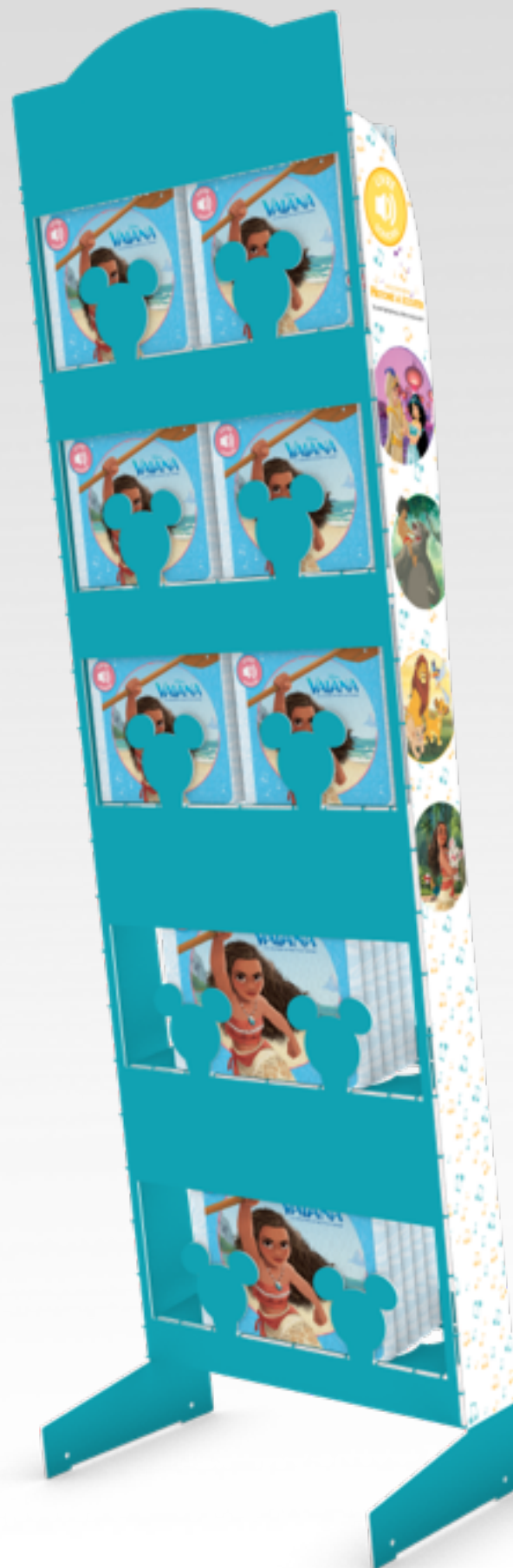


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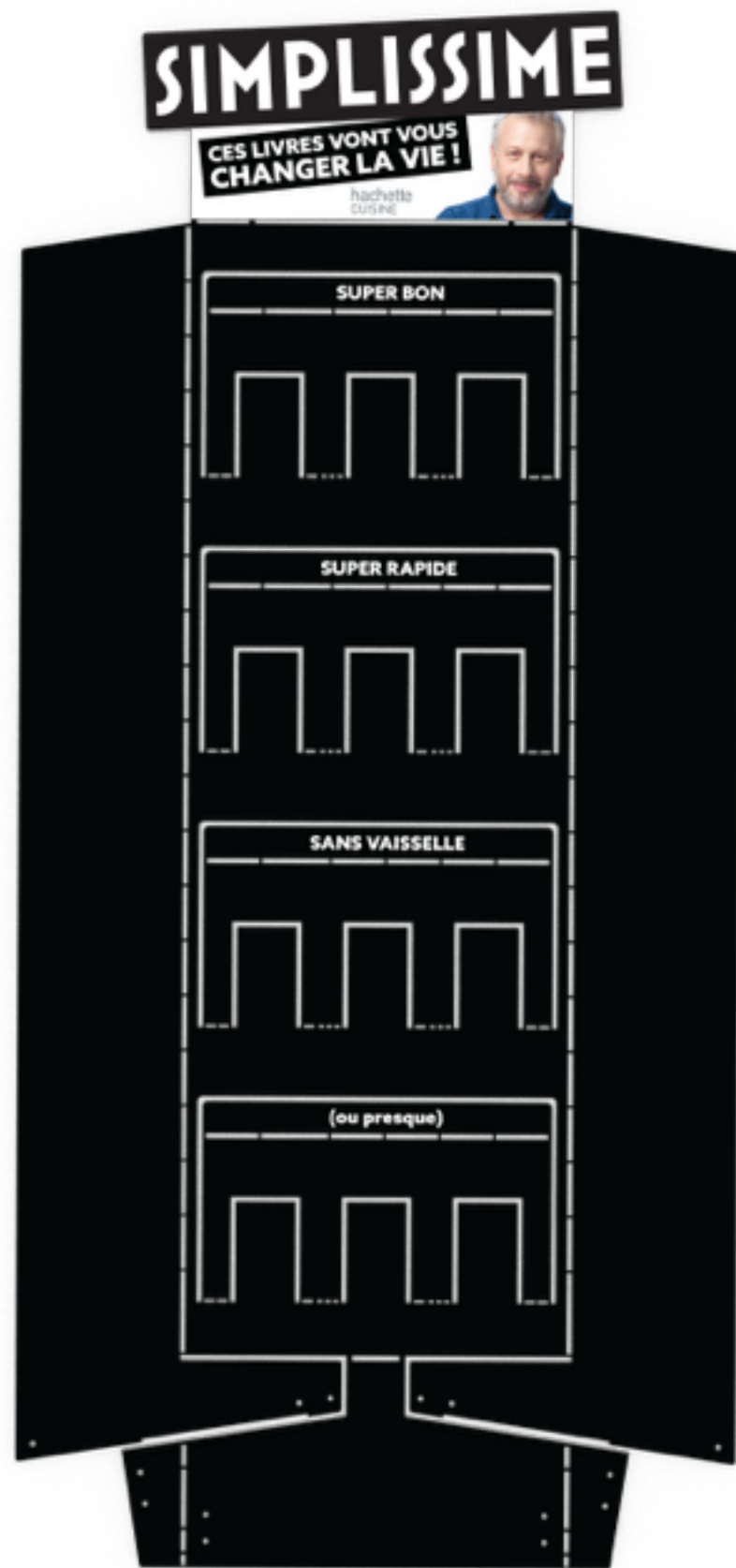






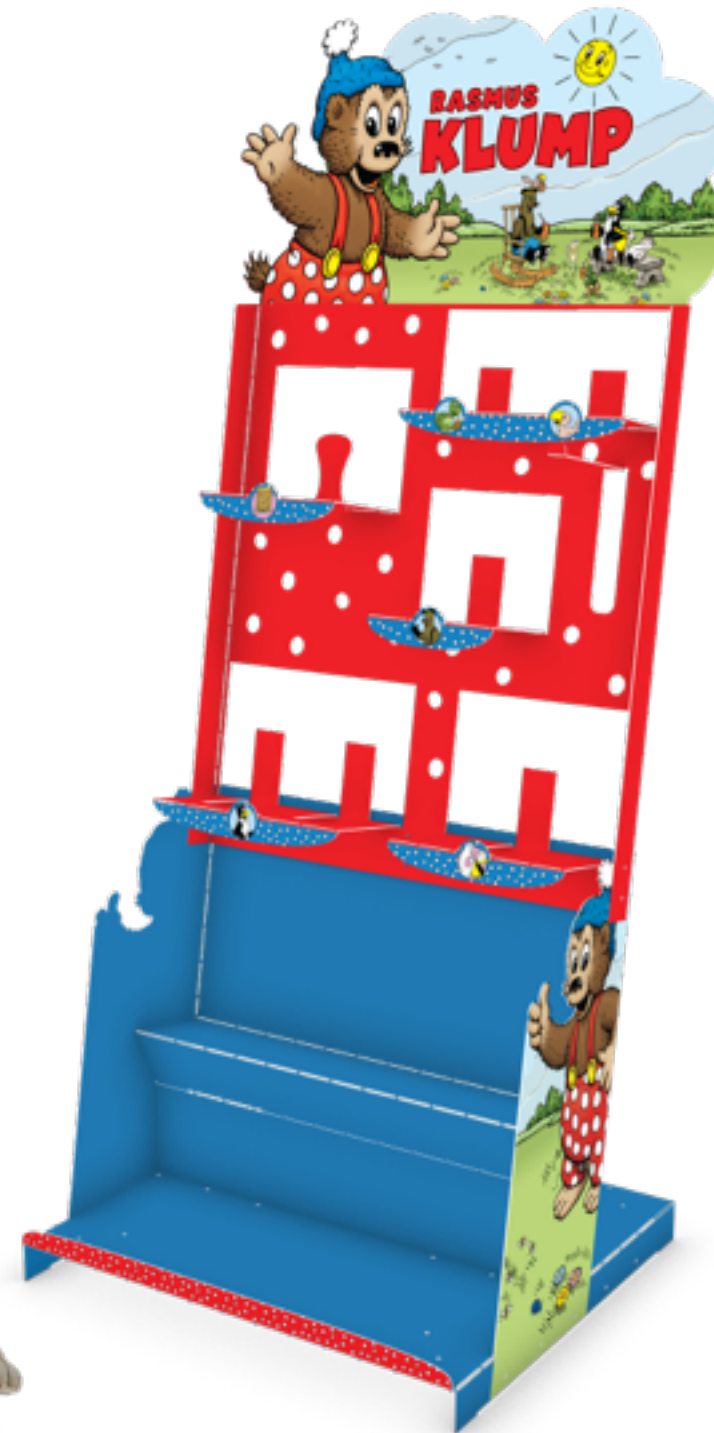
















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Artwork: ©Disney

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Optional
backside
with pegs.



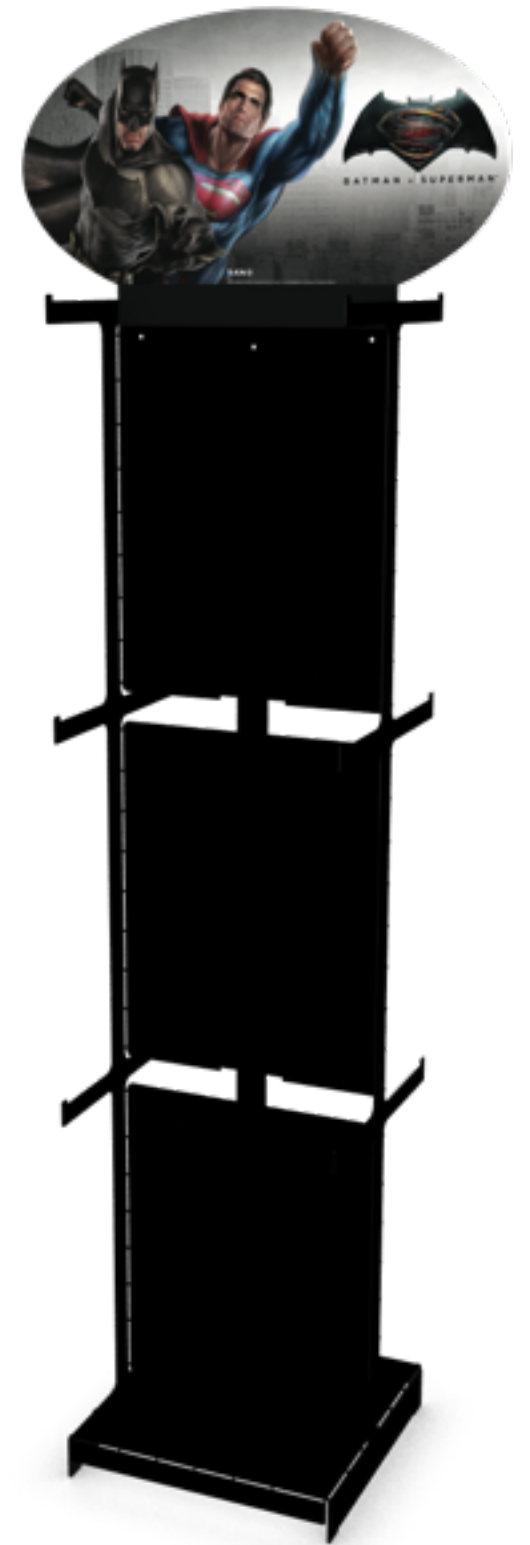
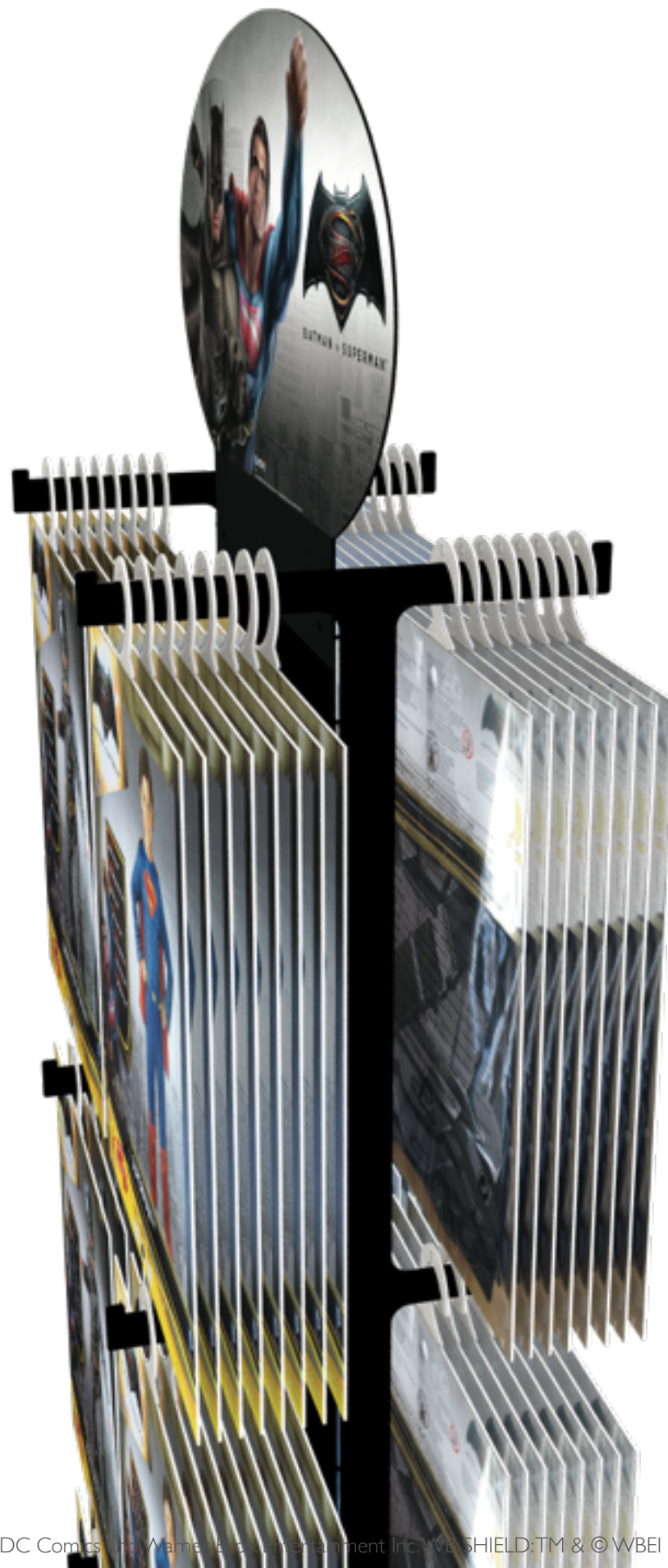
Front with
built-in hooks.



Optional add-on
shelf.







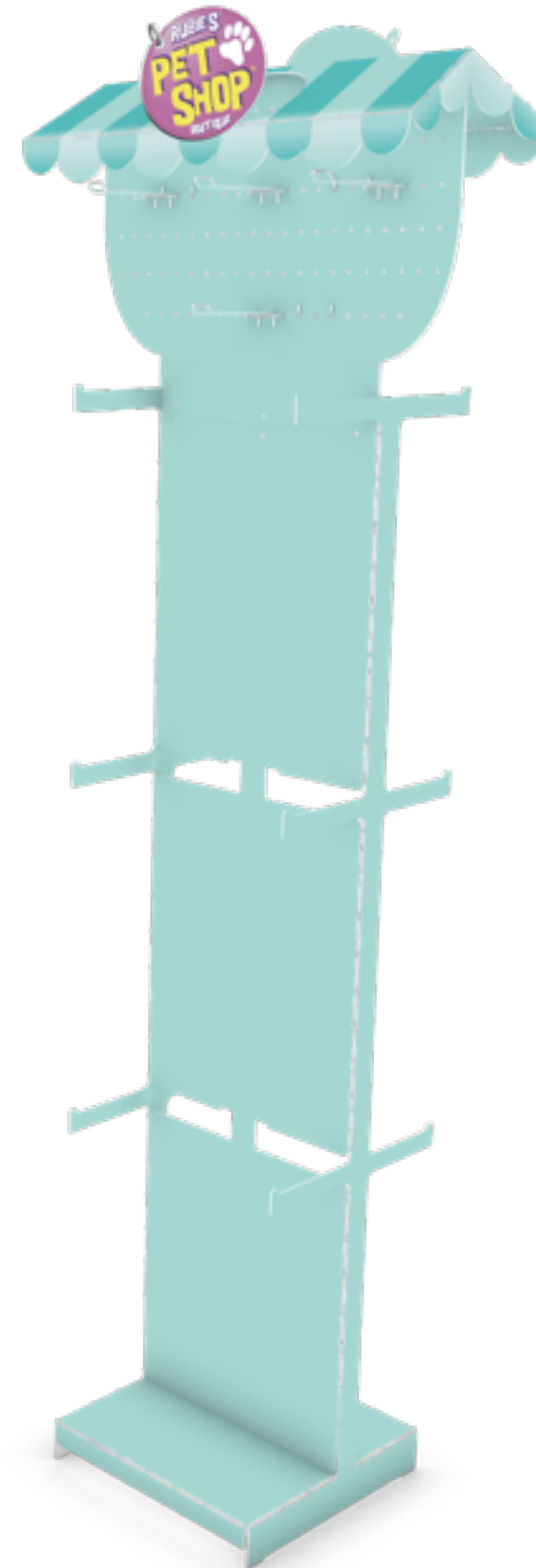
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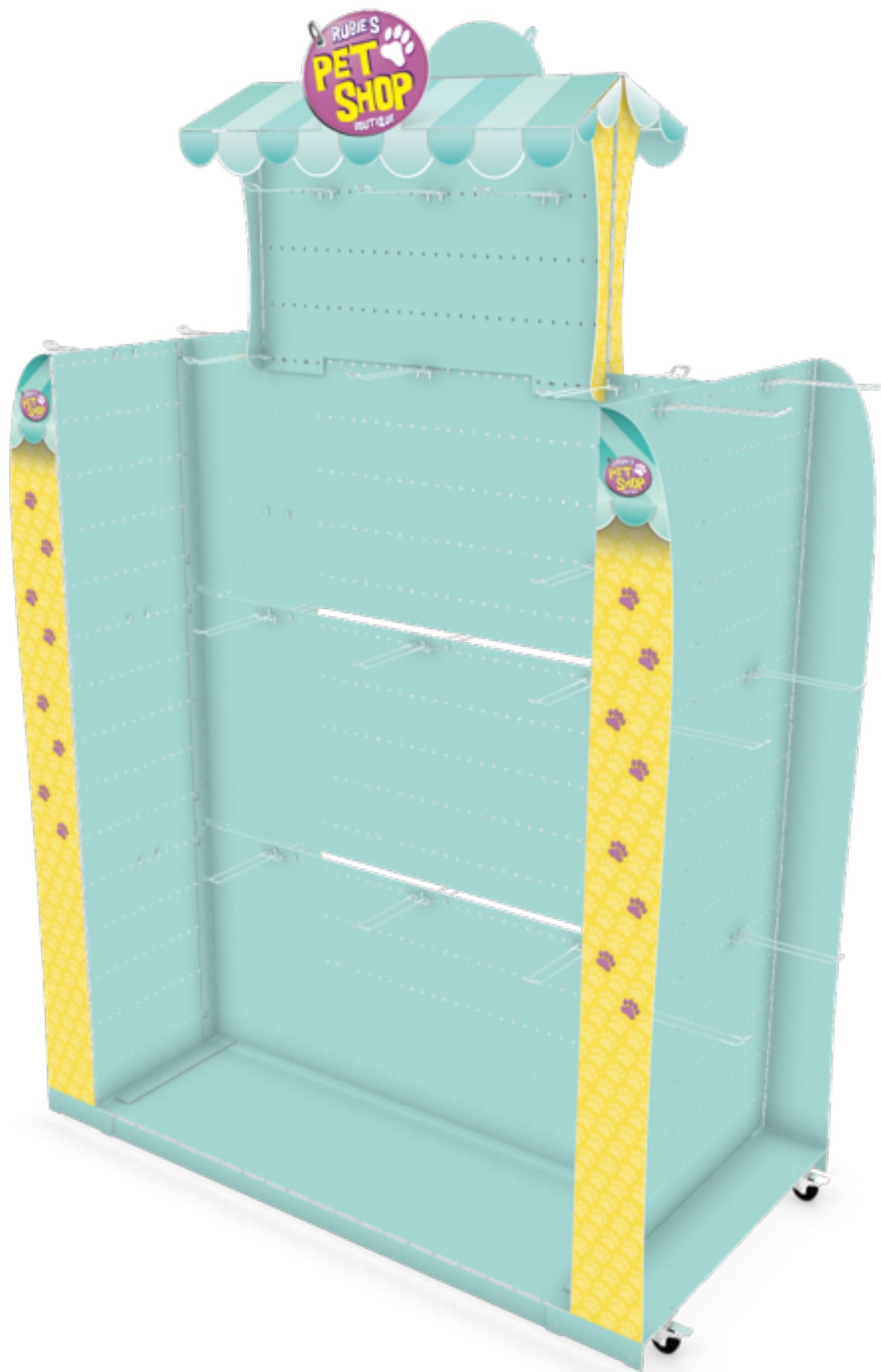












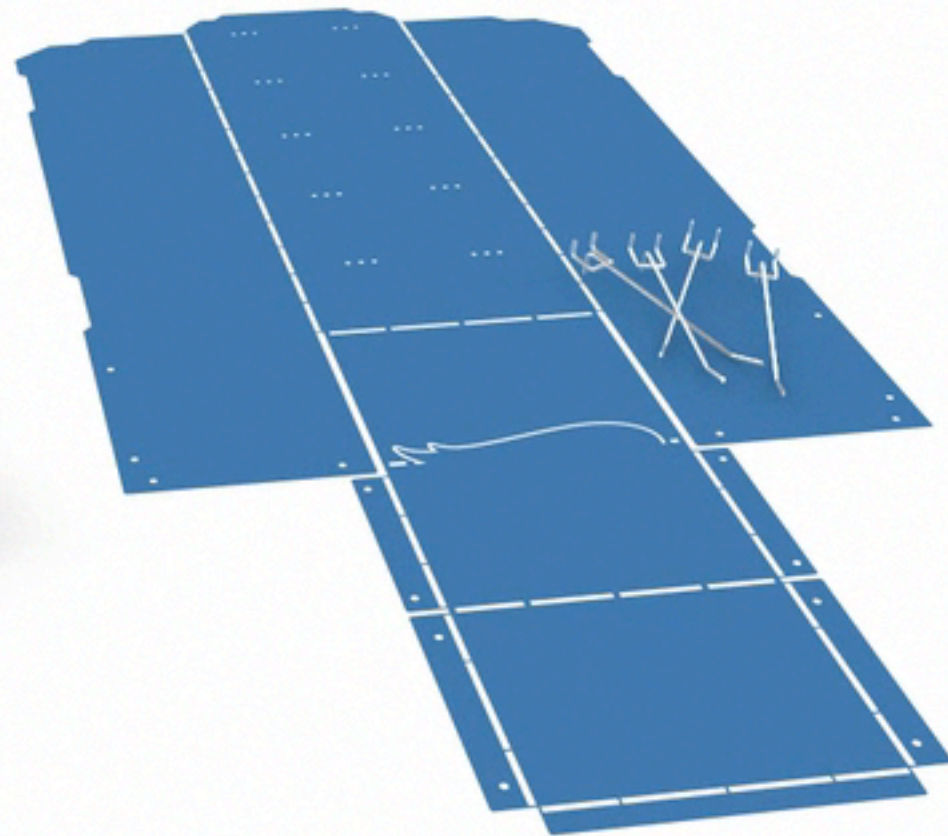






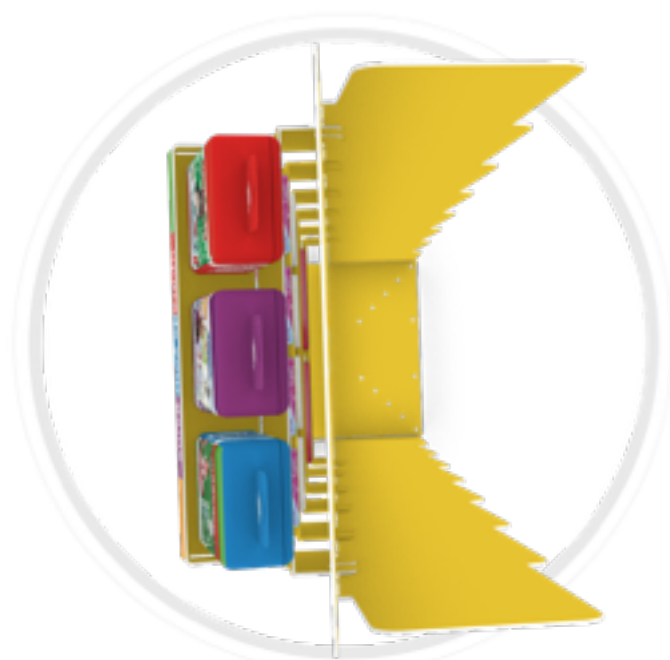
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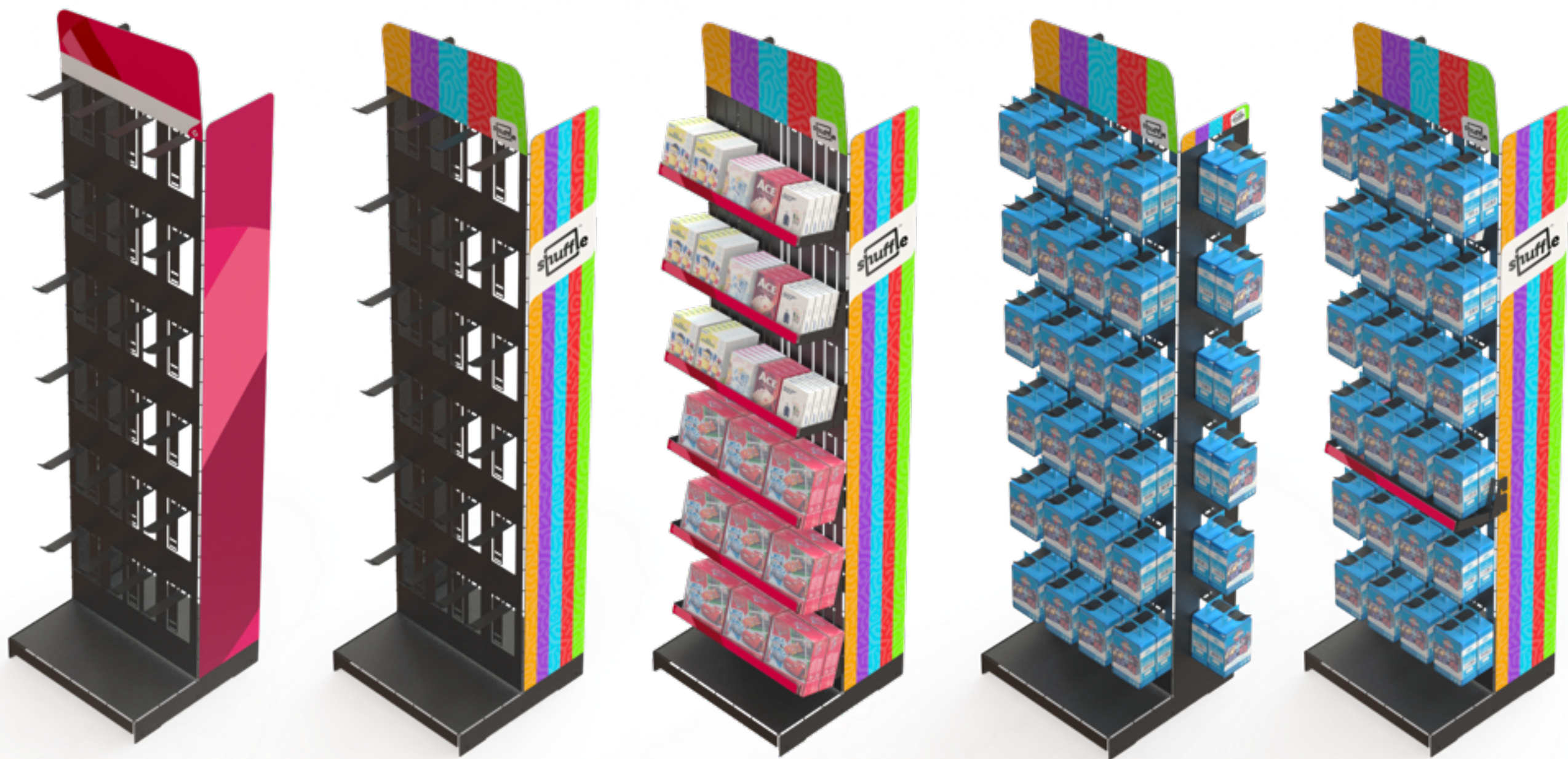
Add-on shelf



View from above

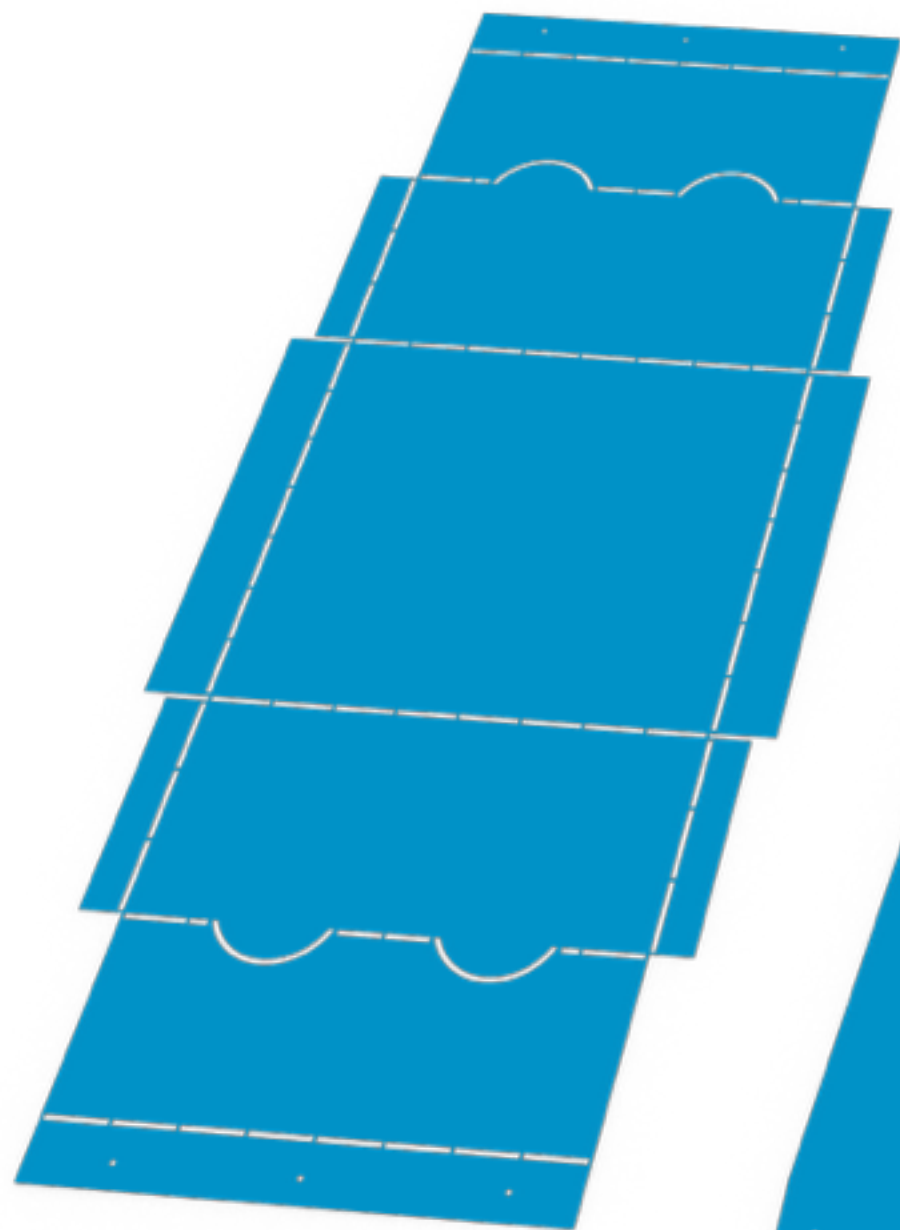




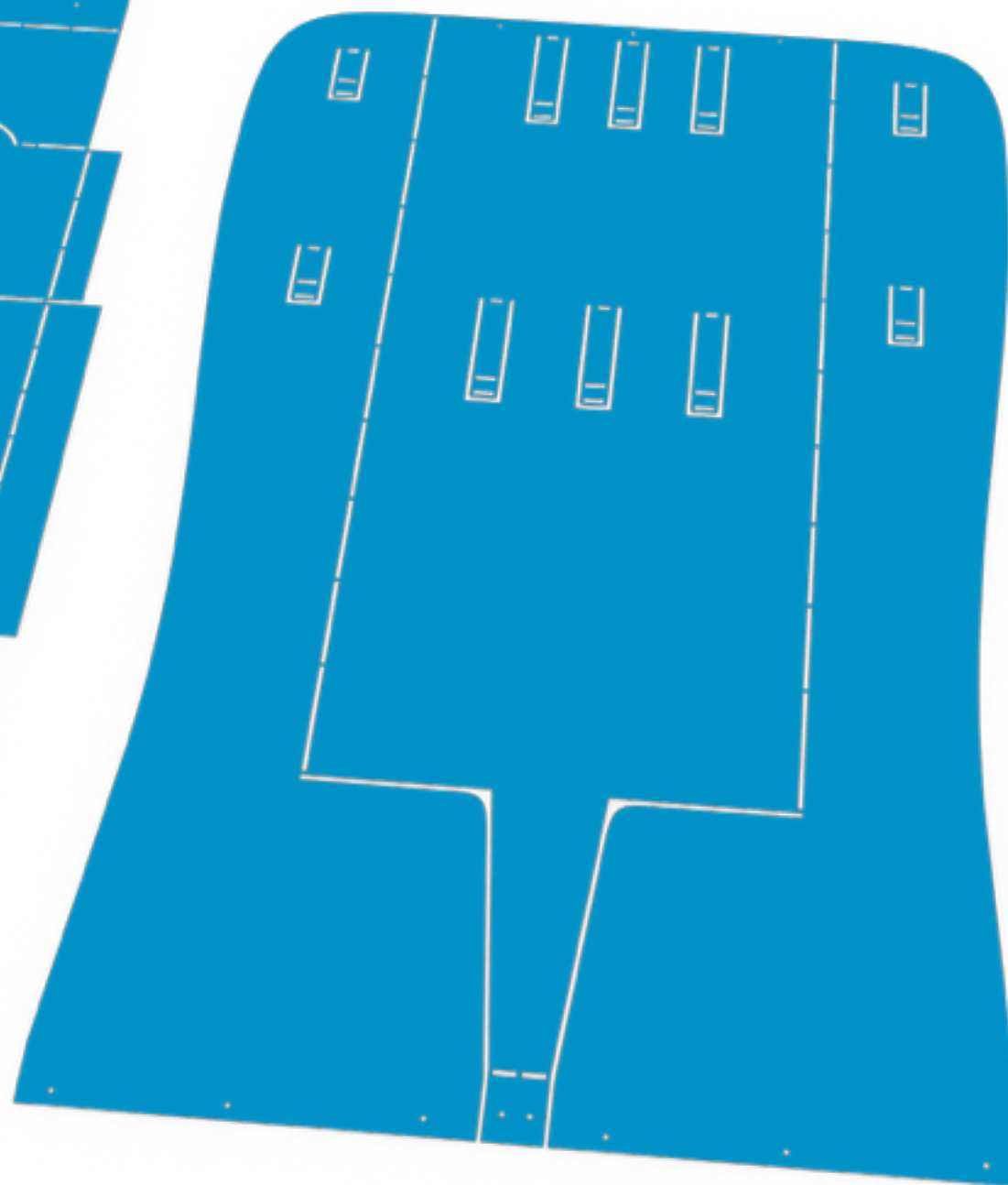








Base



Display body



Top



Wheels









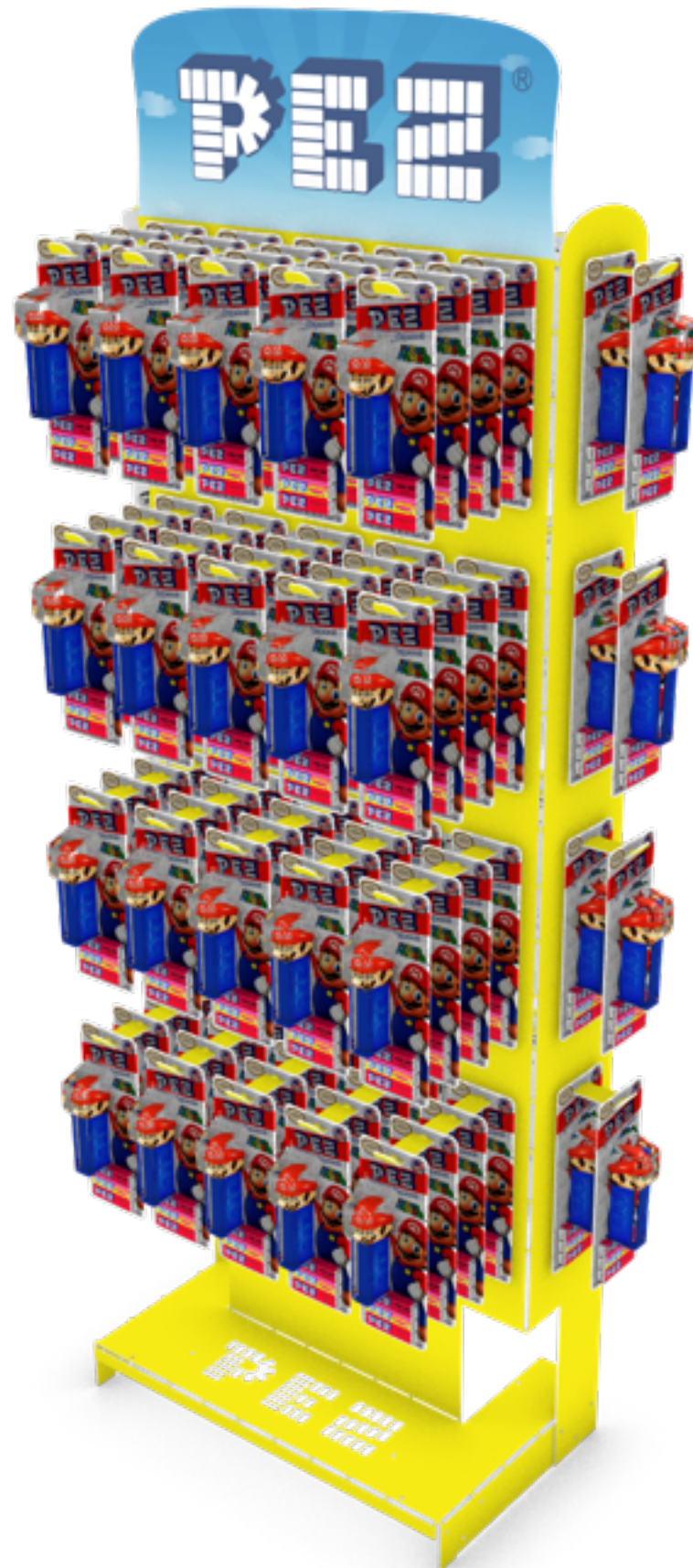


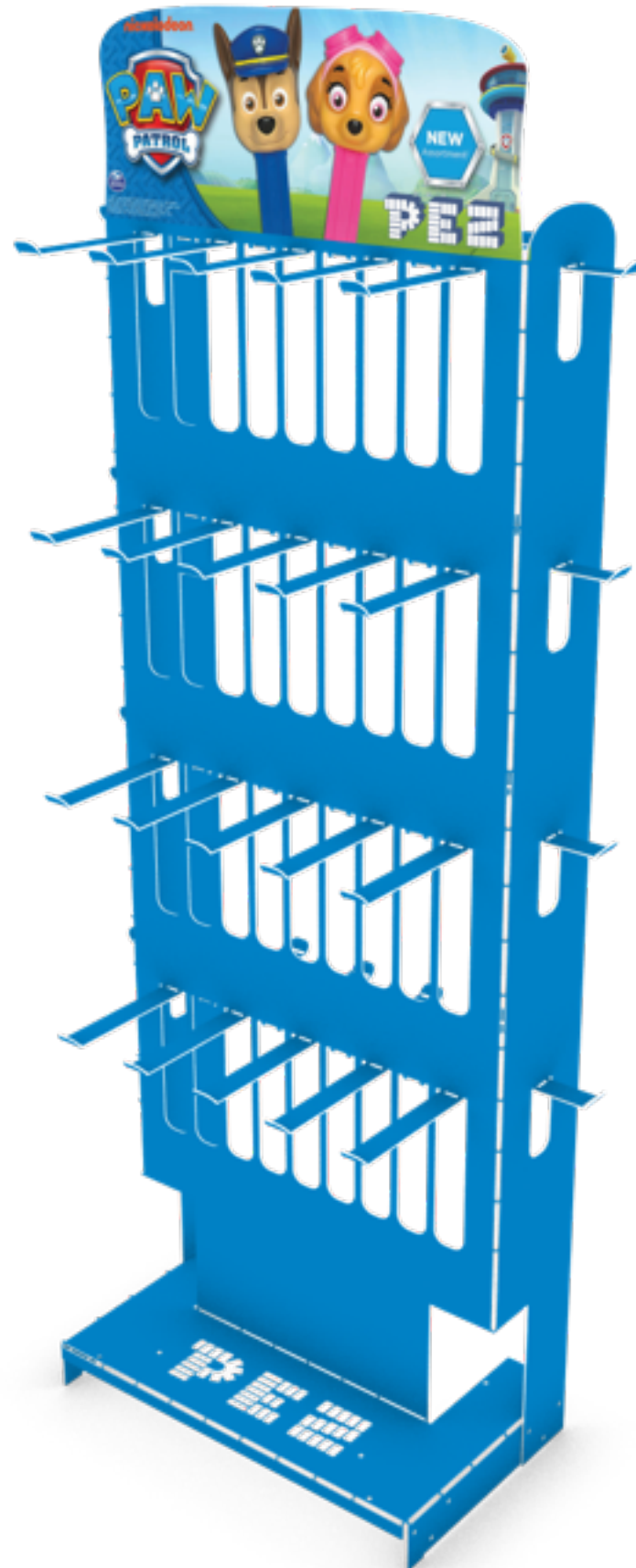
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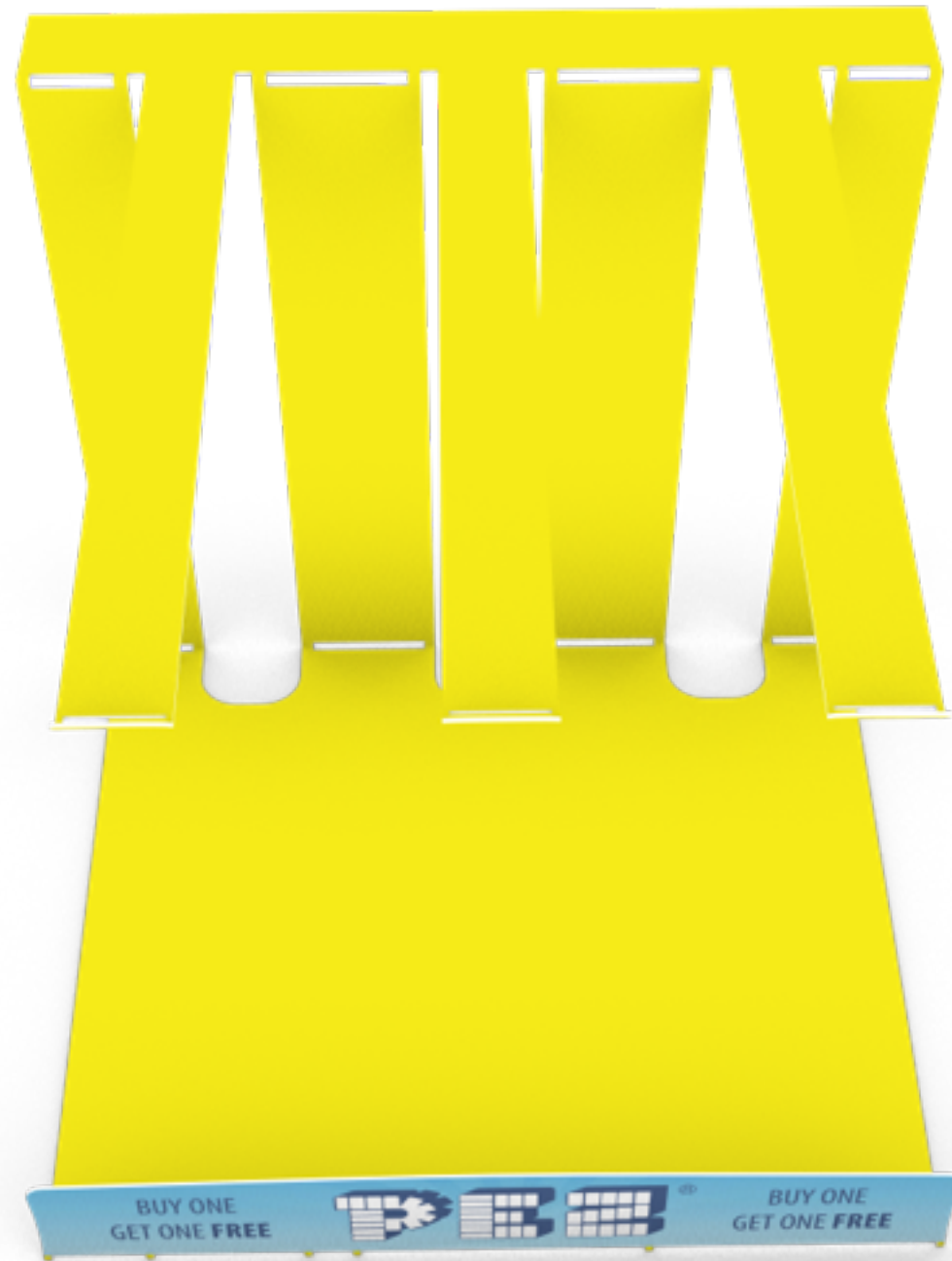




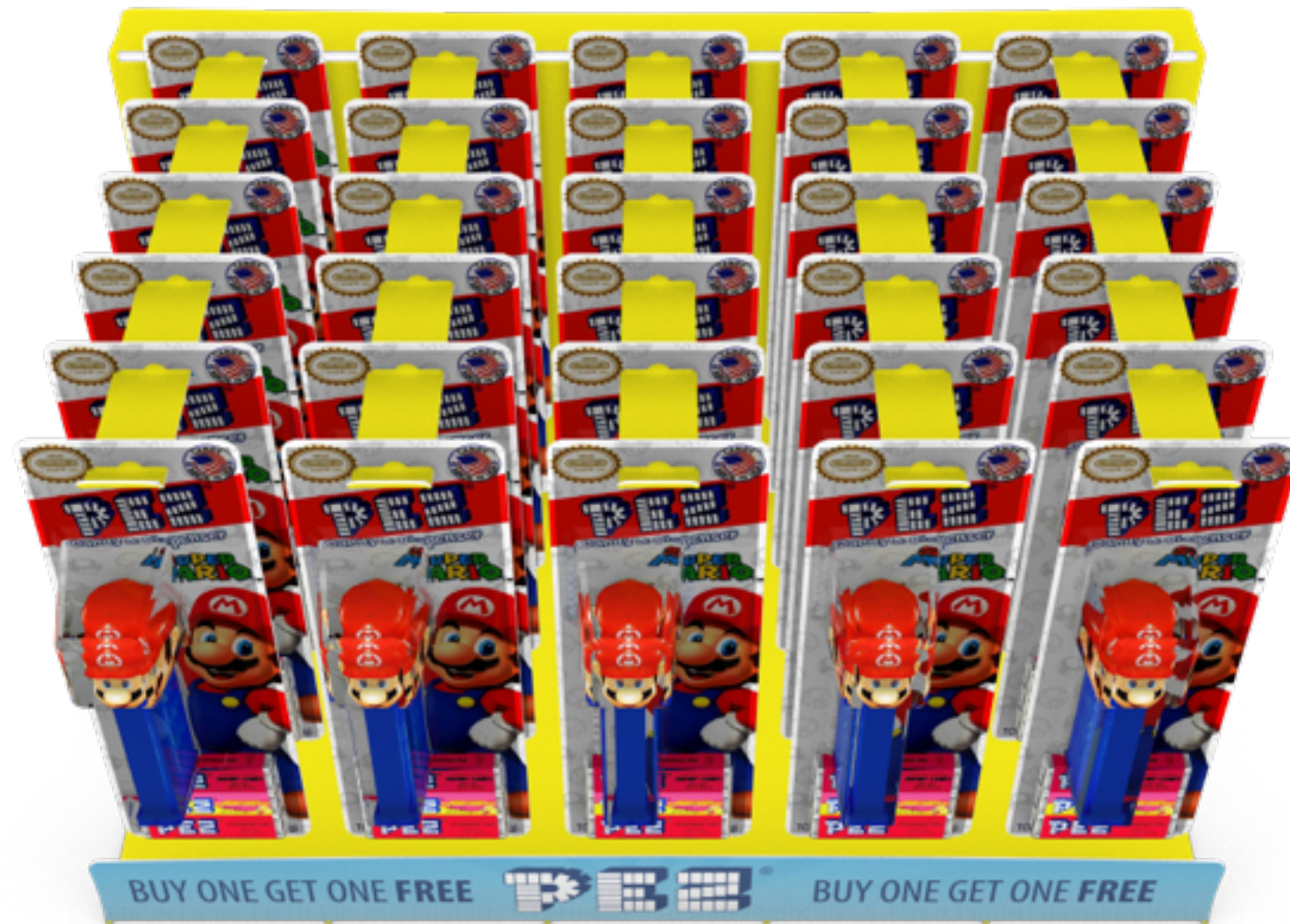
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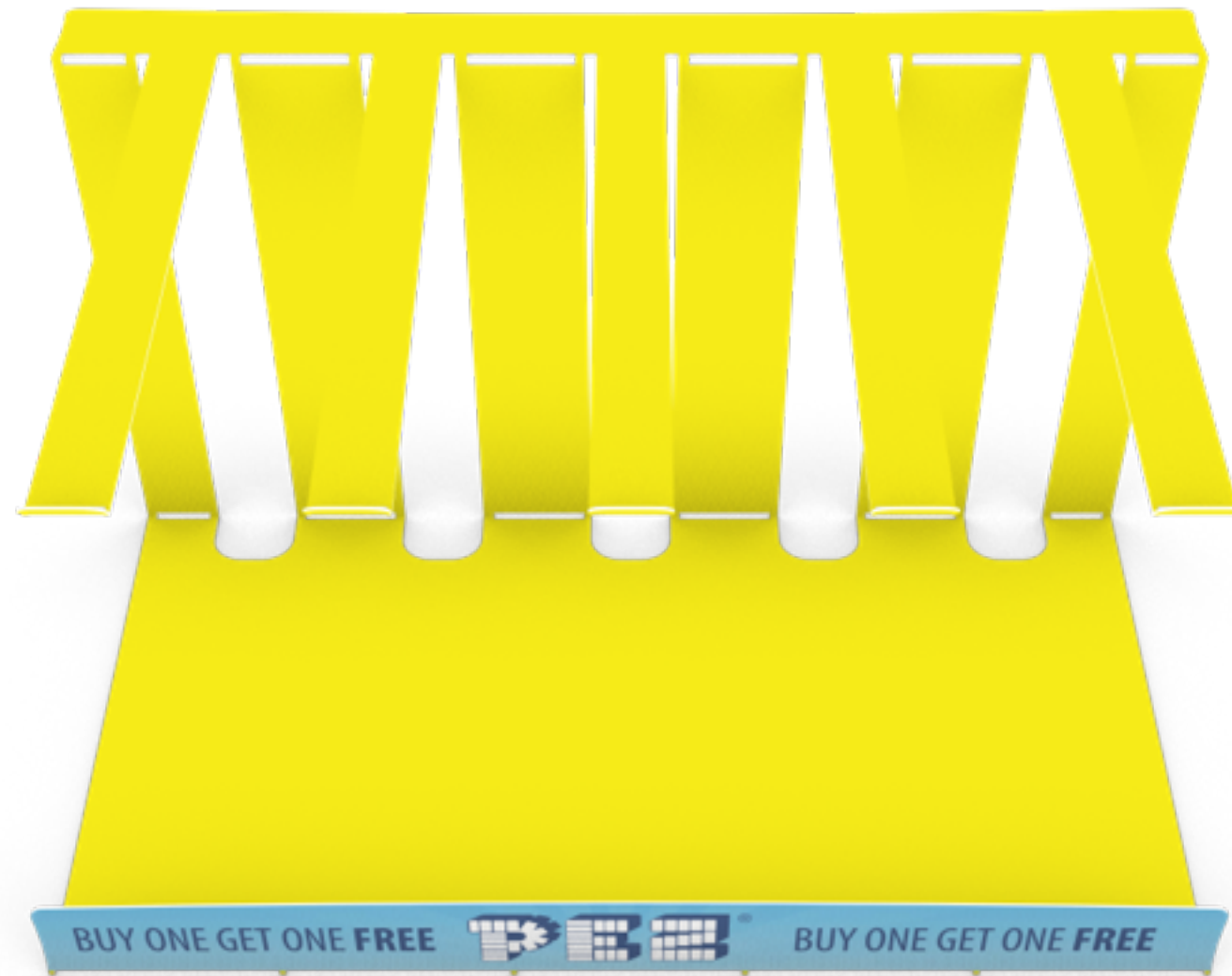






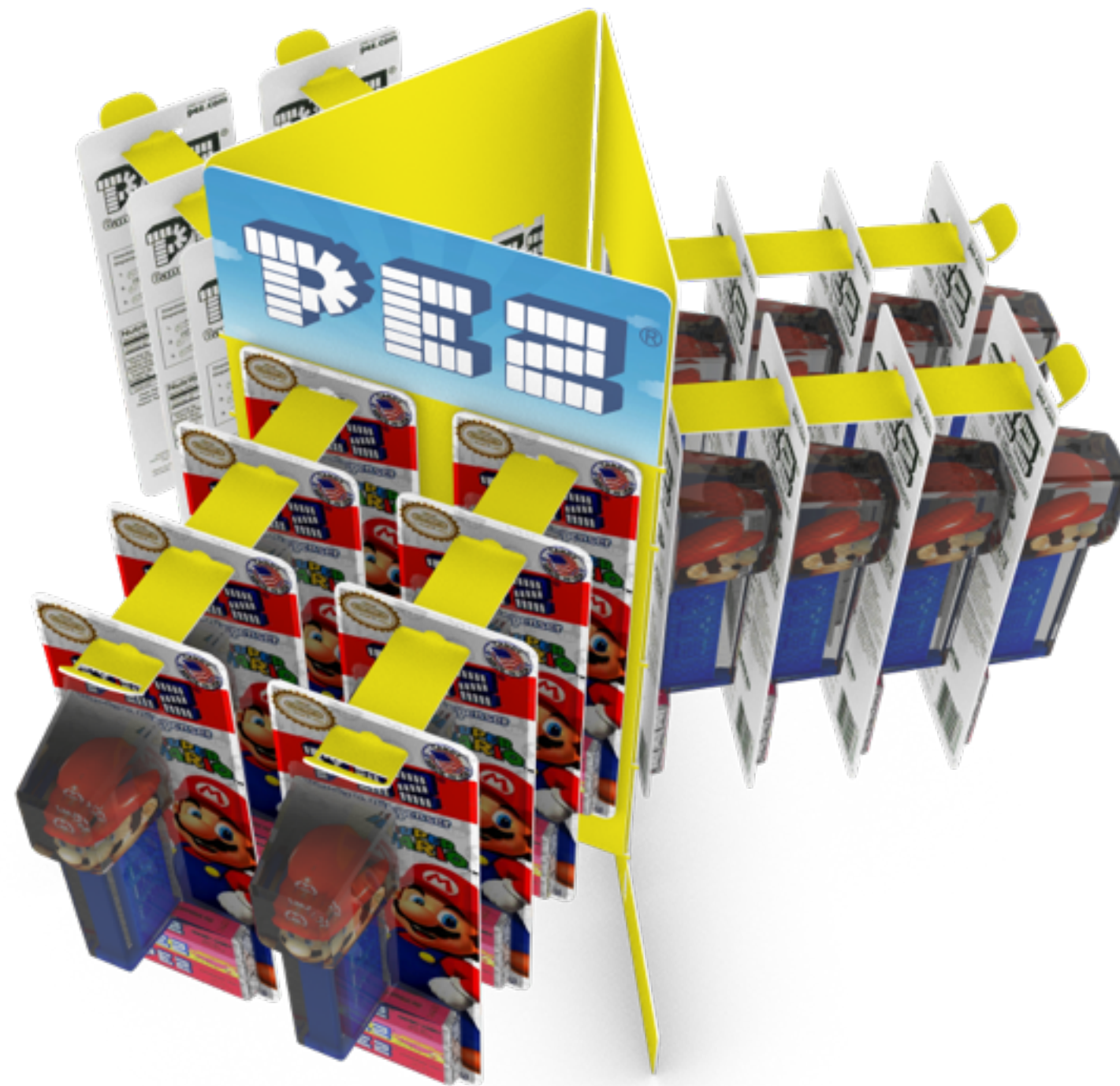




















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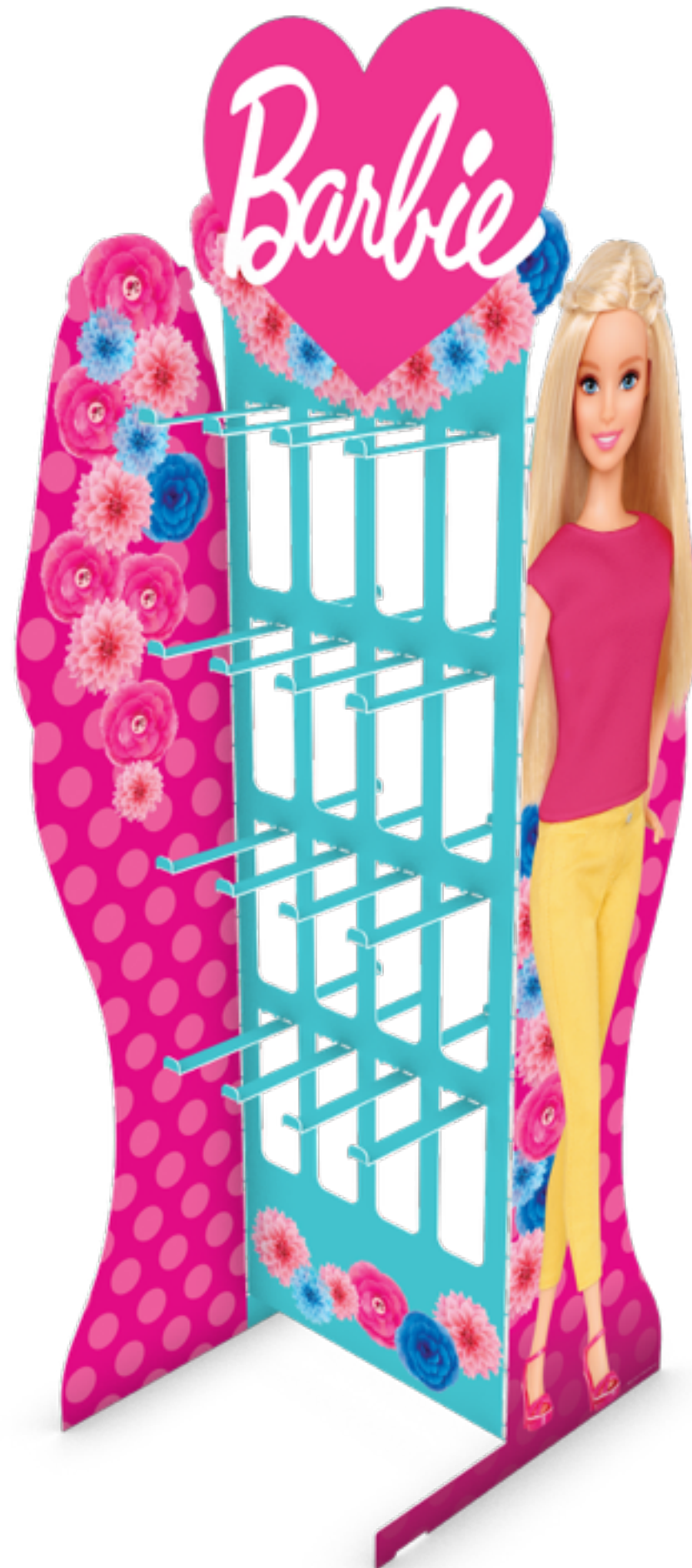


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frica

















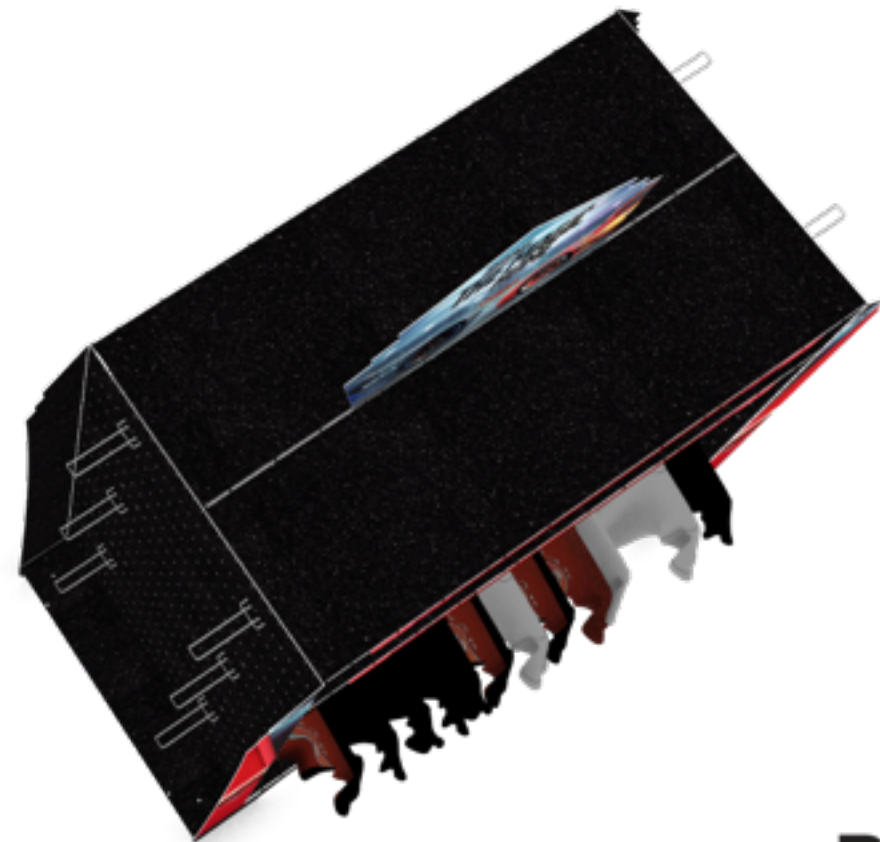






















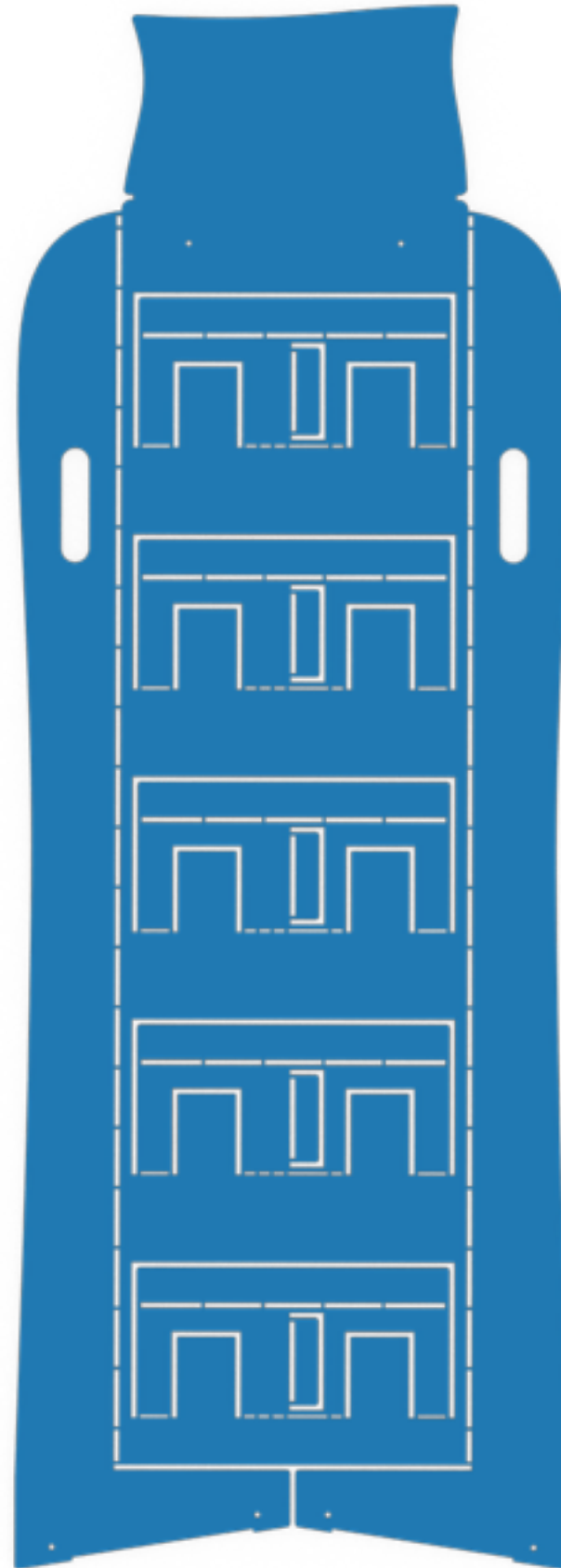
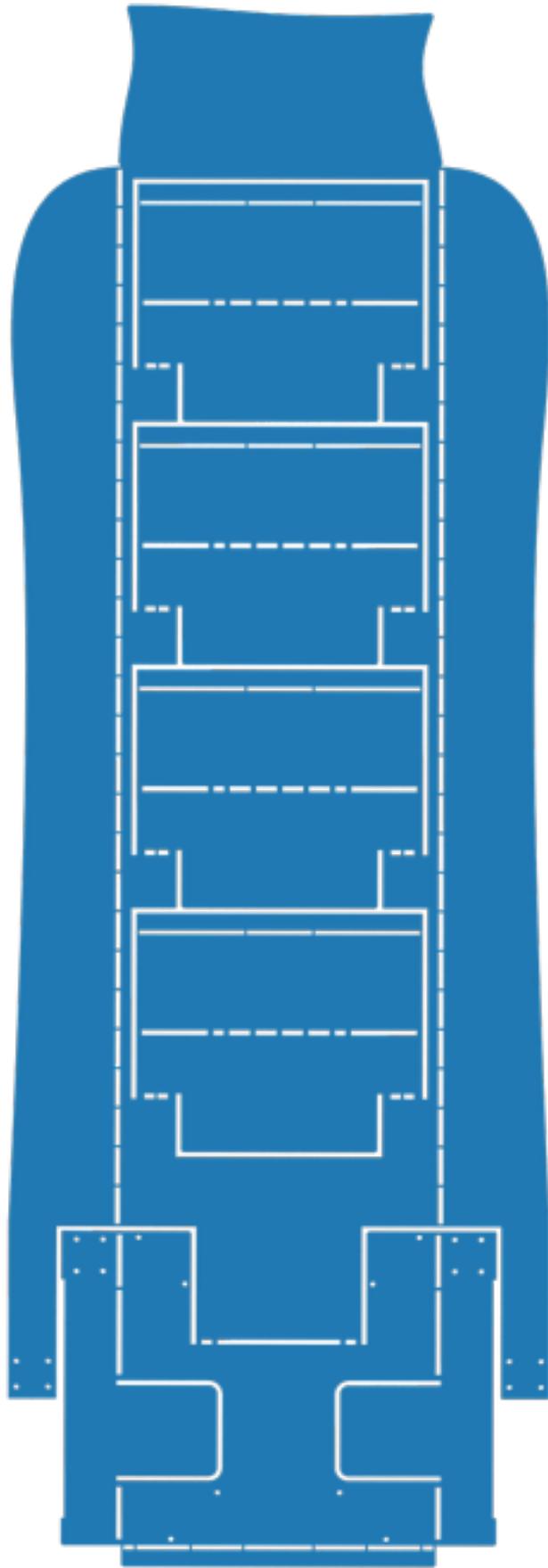
















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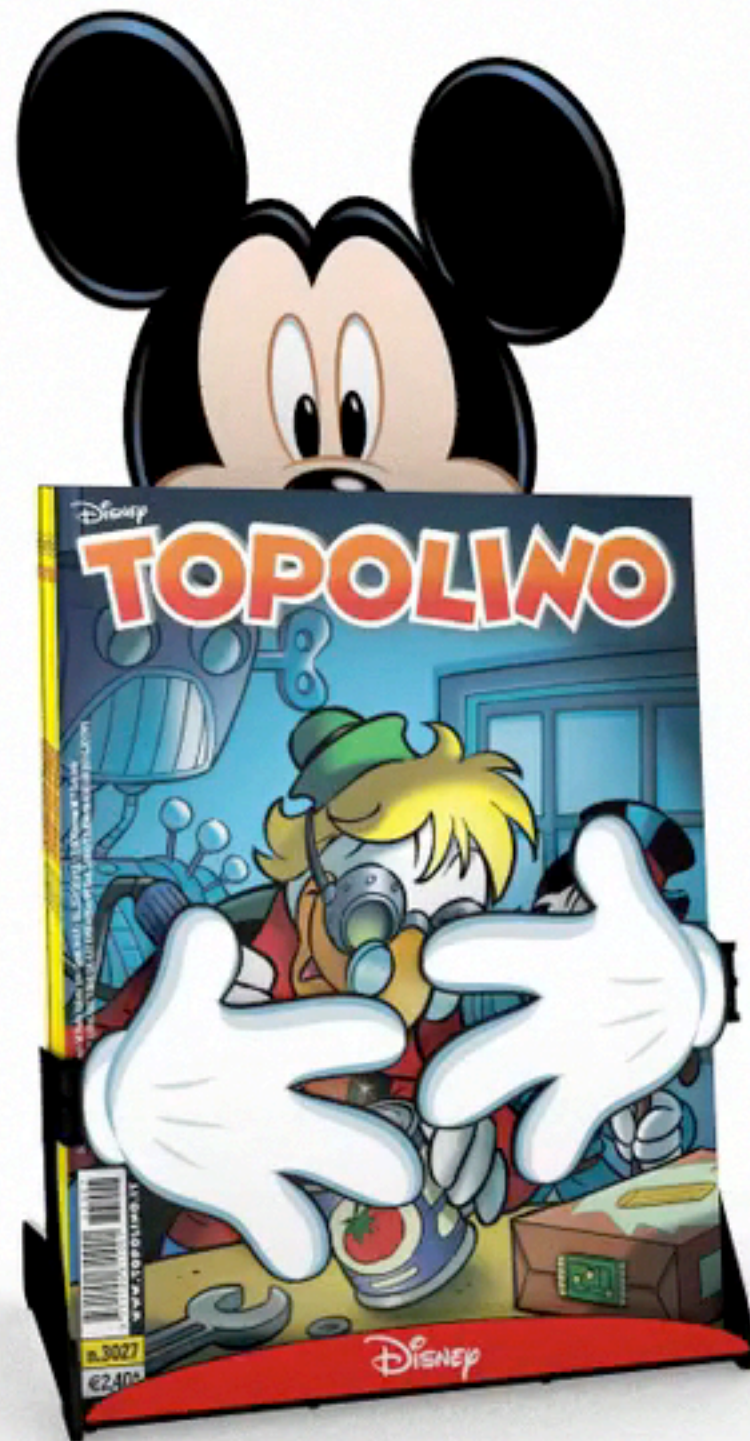


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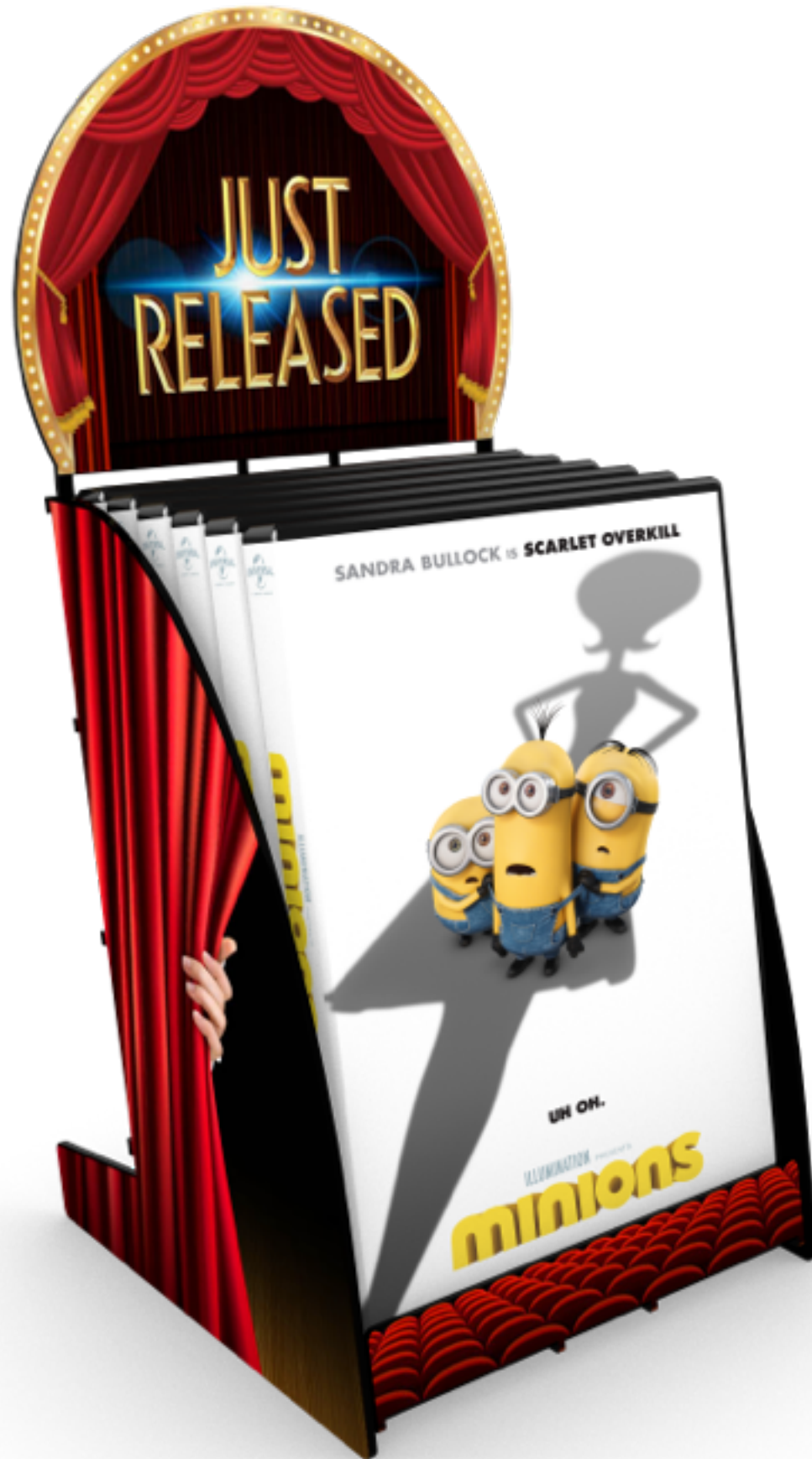












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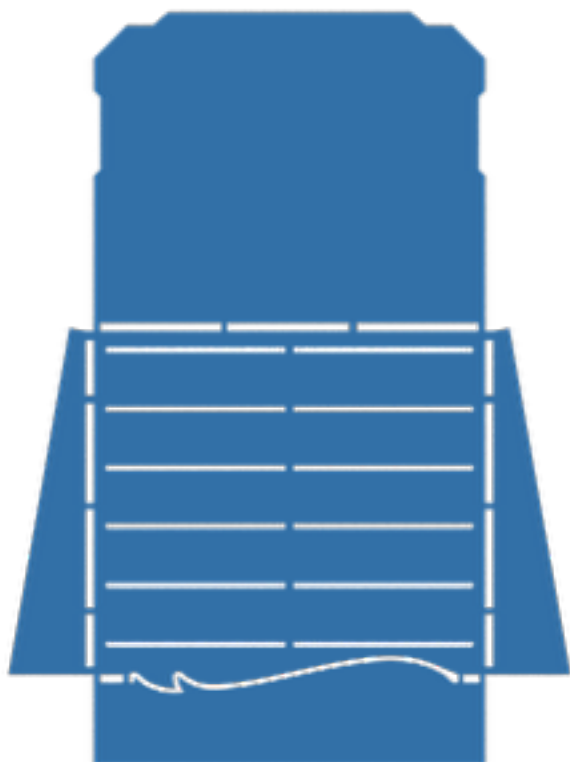


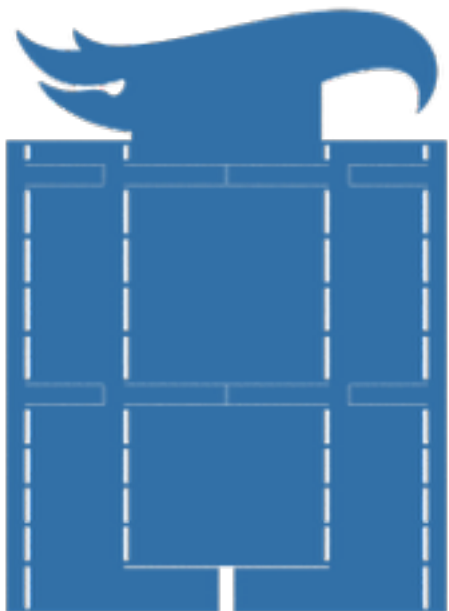






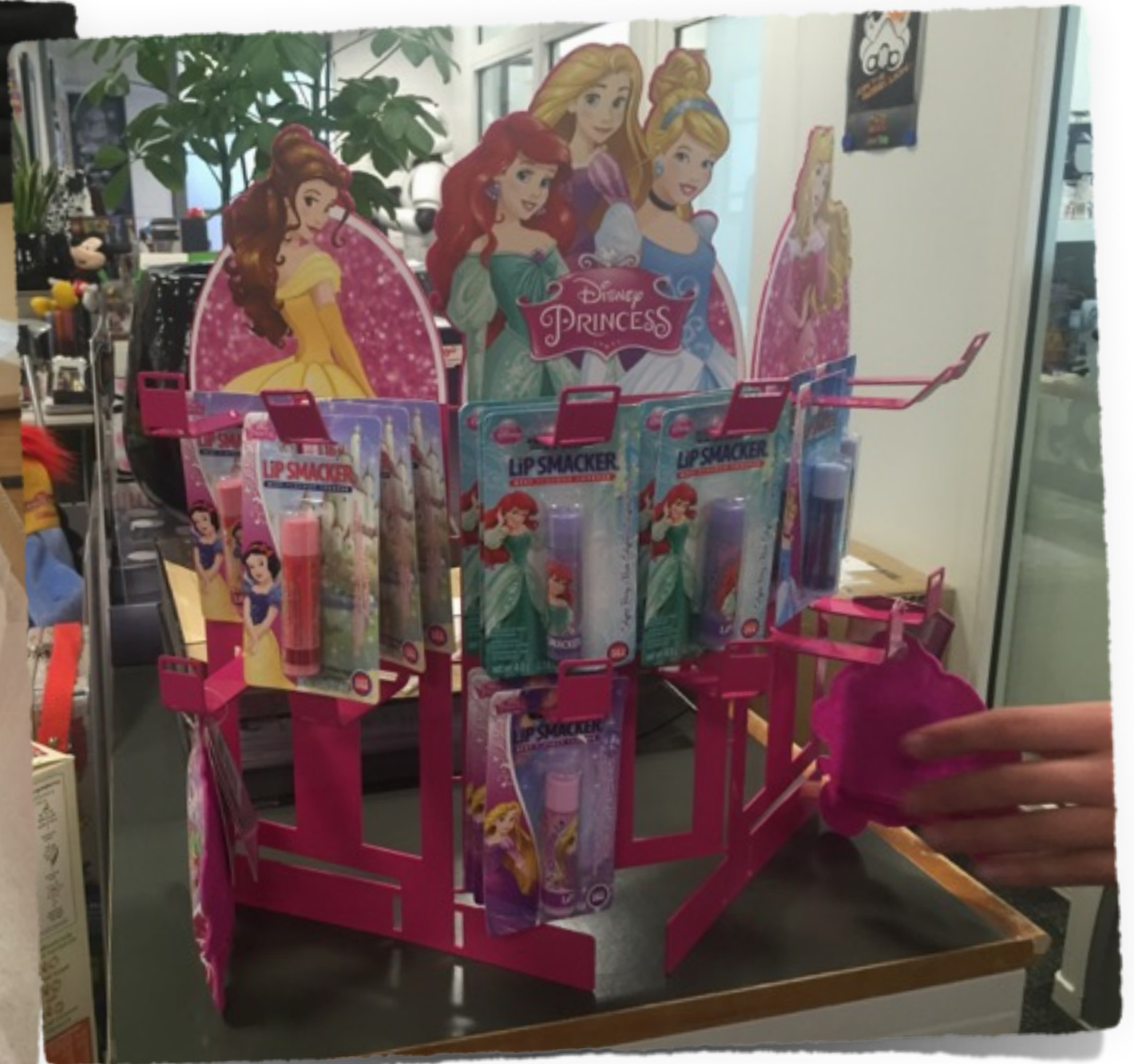
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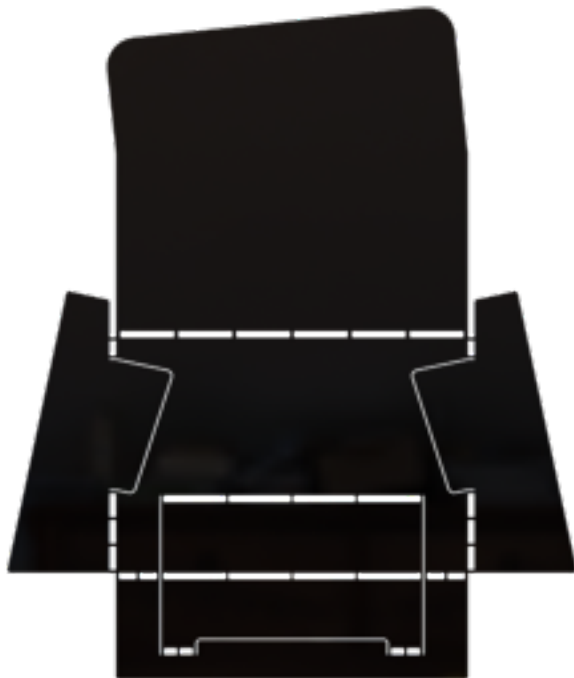














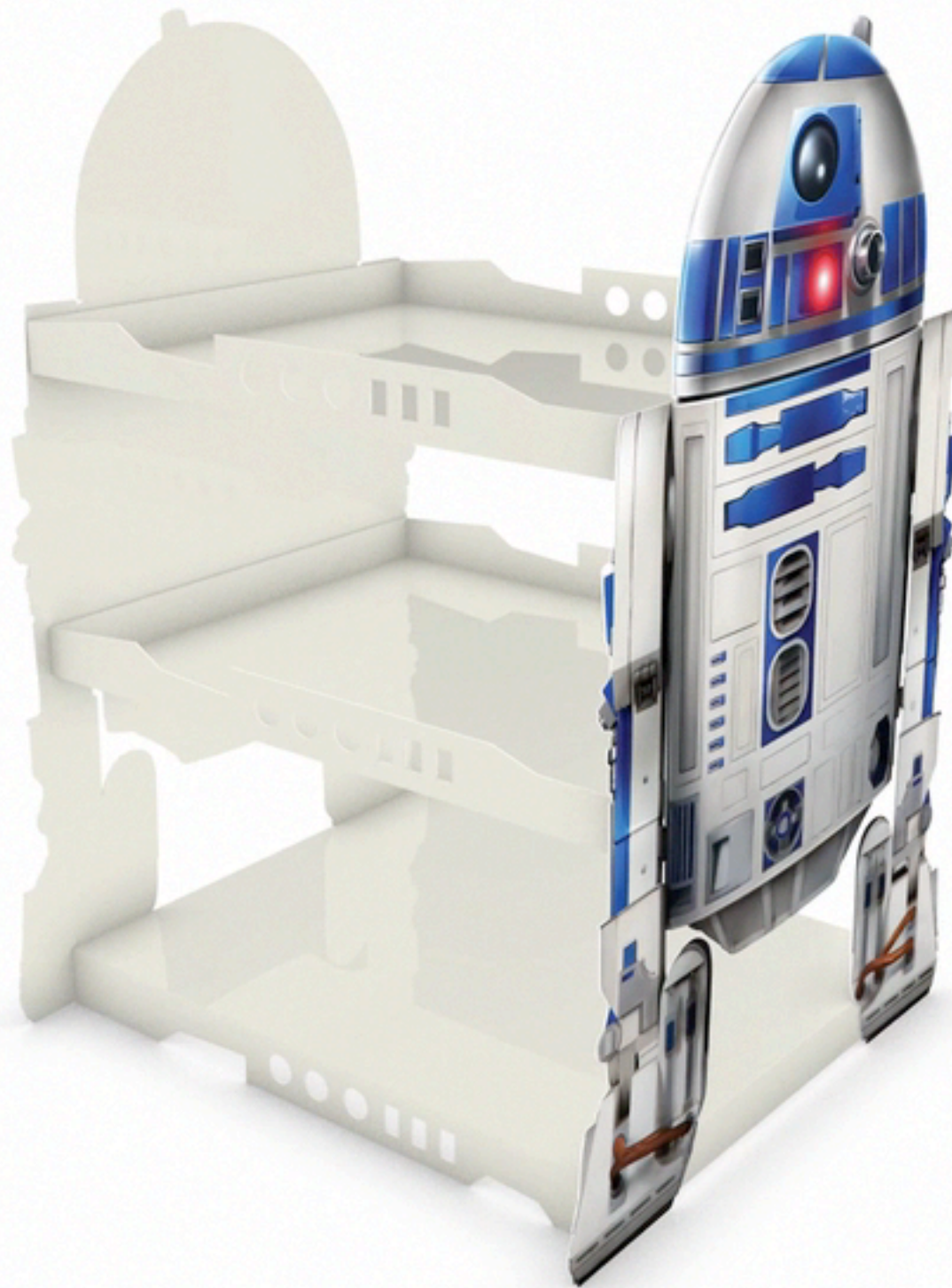






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Pricing Examples



PRICING EXAMPLES



Product Name	Quantity: 100	Metal	Graphics
L Model	79	63	16
A Model	224	160	64
DVD Model	51,5	43	8,5
DVD CTU	19,5	16	3,5

PRICING EXAMPLES



Product Name	Quantity: 500	Metal	Graphics
L Model	68	53	15
A Model	190	130	60
DVD Model	43	35	8
DVD CTU	17	14	3

PRICING EXAMPLES



Product Name	Quantity: 1000	Metal	Graphics
L Model	62	48	14
A Model	177	120	57
DVD Model	39,5	32	7,5
DVD CTU	15	12,5	2,5

Origami at Retail





Barnes & Noble, USA



HMV, United Kingdom



Turkey



Carrefour, Turkey



UAE



UAE

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Germany



UK Cinemas



WH Smith, UK



Spain



Spain



Greece



UAE



Lebanon



France



Greece

Greece



Lebanon



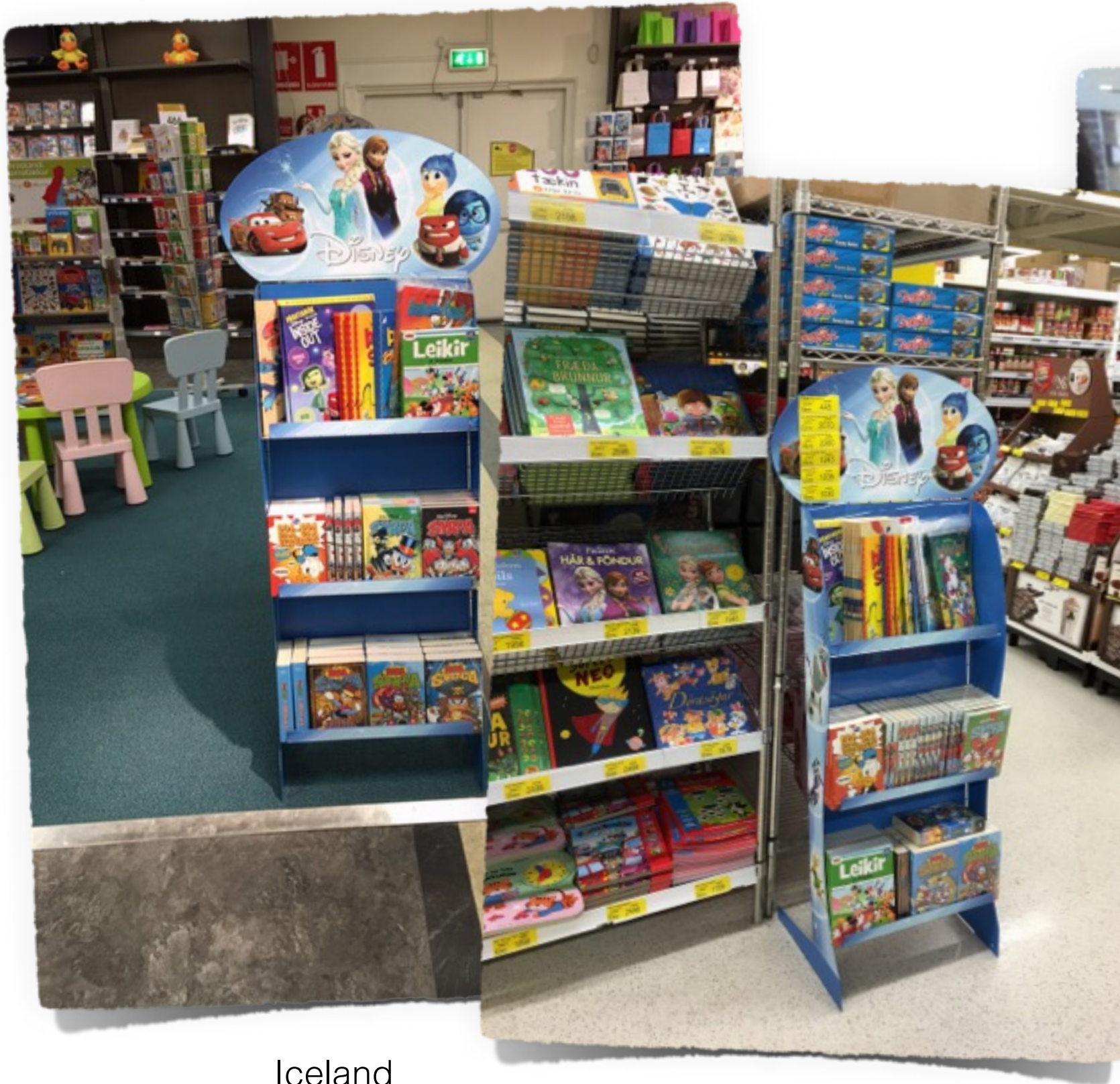
UAE



Turkey



Turkey



Iceland



Turkey

Iceland

