



BRANDED RETAIL SOLUTIONS

APRIL 2017



BRANDED RETAIL SOLUTIONS

Core Operational Setup

Sales:

Pia Knudsen

17 years as Disney category director
Walt Disney Records, Publishing, Stationery
for Emerging Markets.

Design:

Joshua Noah

22 years as Creative for The Walt Disney
Company, specialising in Disney Design
and Product Development.

Engineering, Logistics and Shipping:

Teddy Kriegbaum

Inventor of the **Origami™** concept, head
constructor and supply chain manager.



Headquarter,
Denmark

Factory,
Poland

Factory,
Turkey

Sales Office,
France

Factory,
Greece

Factory in
Planning Stages

Sales Office,
Bentonville, AR
United States



OUR US REPRESENTATIVES

Retailer Integrated 3PL

Propak systems can integrate with existing services – making communication with Brand/Retailer/Propak seamless.

20+ Logistics Facilities Across the U.S.

Propak facilities are strategically located close to Retail Hubs across the U.S. optimizing reverse retail logistics.

The asset will be recovered from retail and reintegrated into the supply chain as programs dictate.

Analytics and Managed Services

Customized Supply Chain analysis and Managed Services based on needs assessment.

Beyond Asset Procurement – Asset Management

Propak is an industry leader in warehouse management and supply chain solutions.

Every retailer and program is different, Propak is the key to solving the retail puzzle.

Set-up Service General overview

Merchandisers will come into each store, locate the display and merchandise, assemble display and set merchandise according to planogram, take a picture and upload for verified proof of store set, daily reporting sent to you.

What it entails, how each display set up/transition would work, etc.

For each transition the merchandisers will come into the store locate the display and new merchandise, re-theme the display with new art, place new merchandise according to planogram. Adjust the modularity of the display according to plan and hold all additional display parts as necessary.

Factory in
Planning Stages

Propak Logistics,
Bentonville, AR
United States

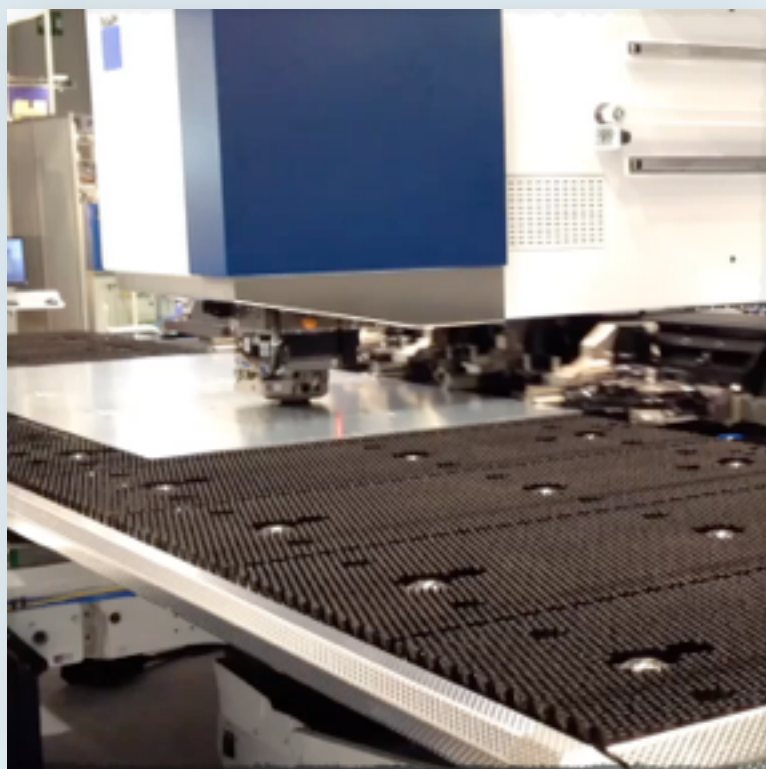
THE ORIGAMI™ RETAIL SOLUTION



Origami™ – the patented instant and re-themable retail display solution:

1. **Simple** and **fast assembly** of the **foldable flatpacked** metal sheets
2. Special foil provides **flexibility** to **re-theme** the display to any franchise or message.
3. **Modular** custom-made solutions for single or cross category product exposure
4. Sheet metal FSDUs provide a **longer lifespan** in stores

SUSTAINABILITY



Our displays are produced fully-automatically by punching or laser cutting.



The foil used is synthetic paper that is 100% recyclable, waterproof and tree-free, using eco-solvent ink.



Steel is the most recycled material on the planet, more than all other materials combined.



OUR COMPONENTS:

METAL



PAINT



FOIL



INK





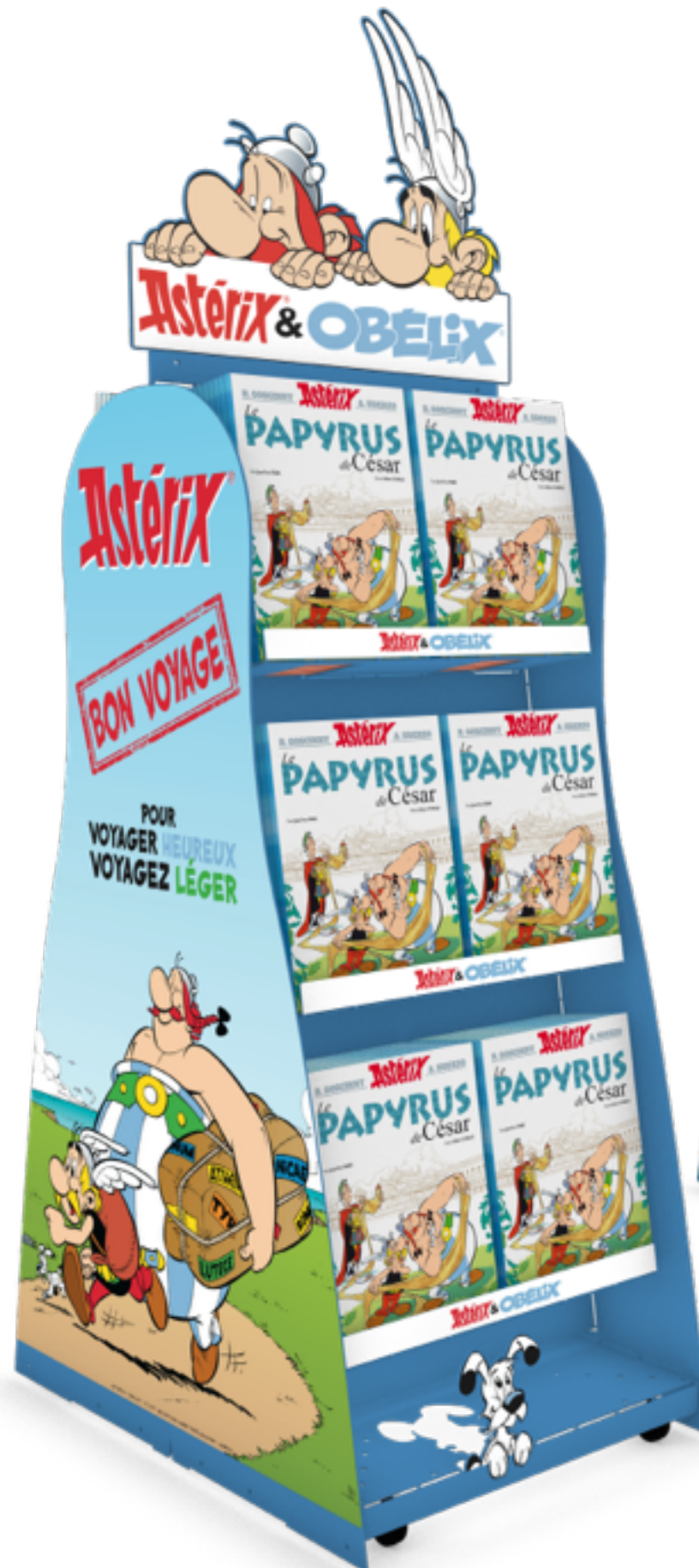
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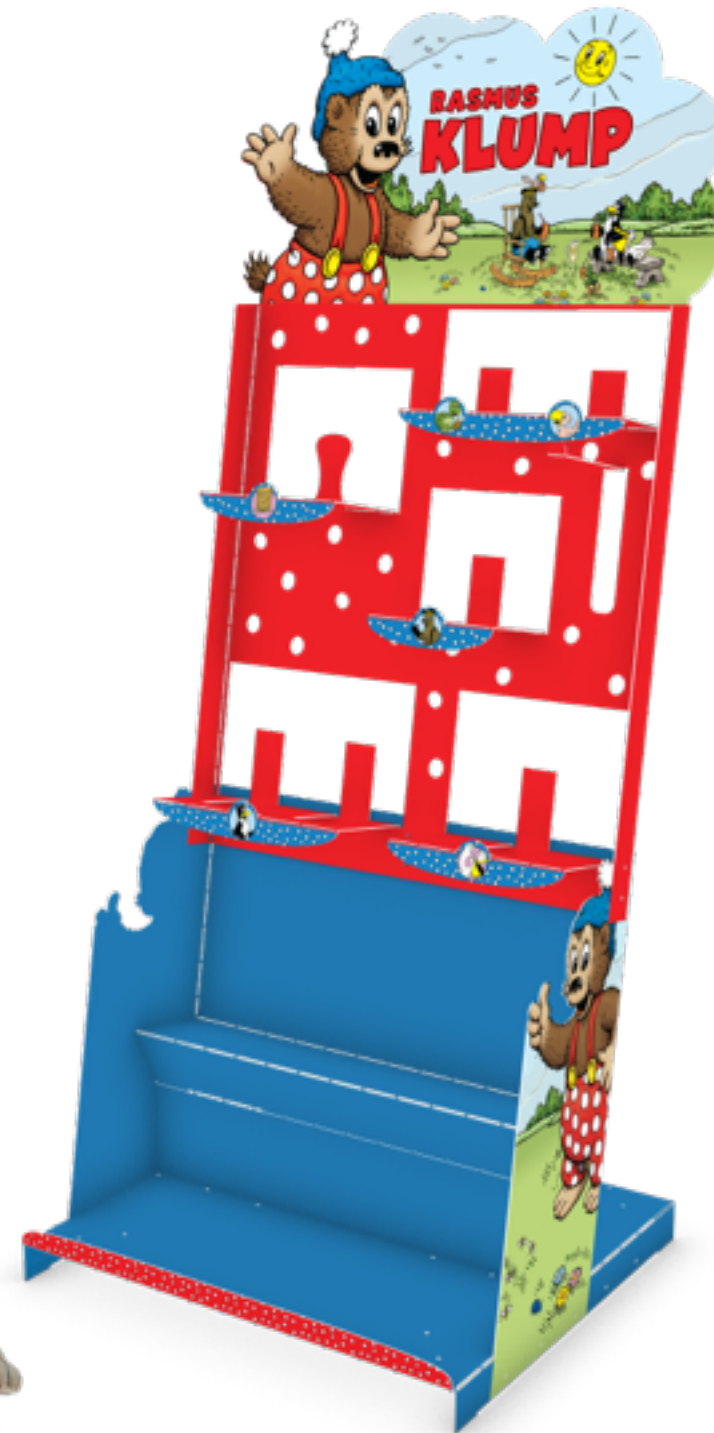




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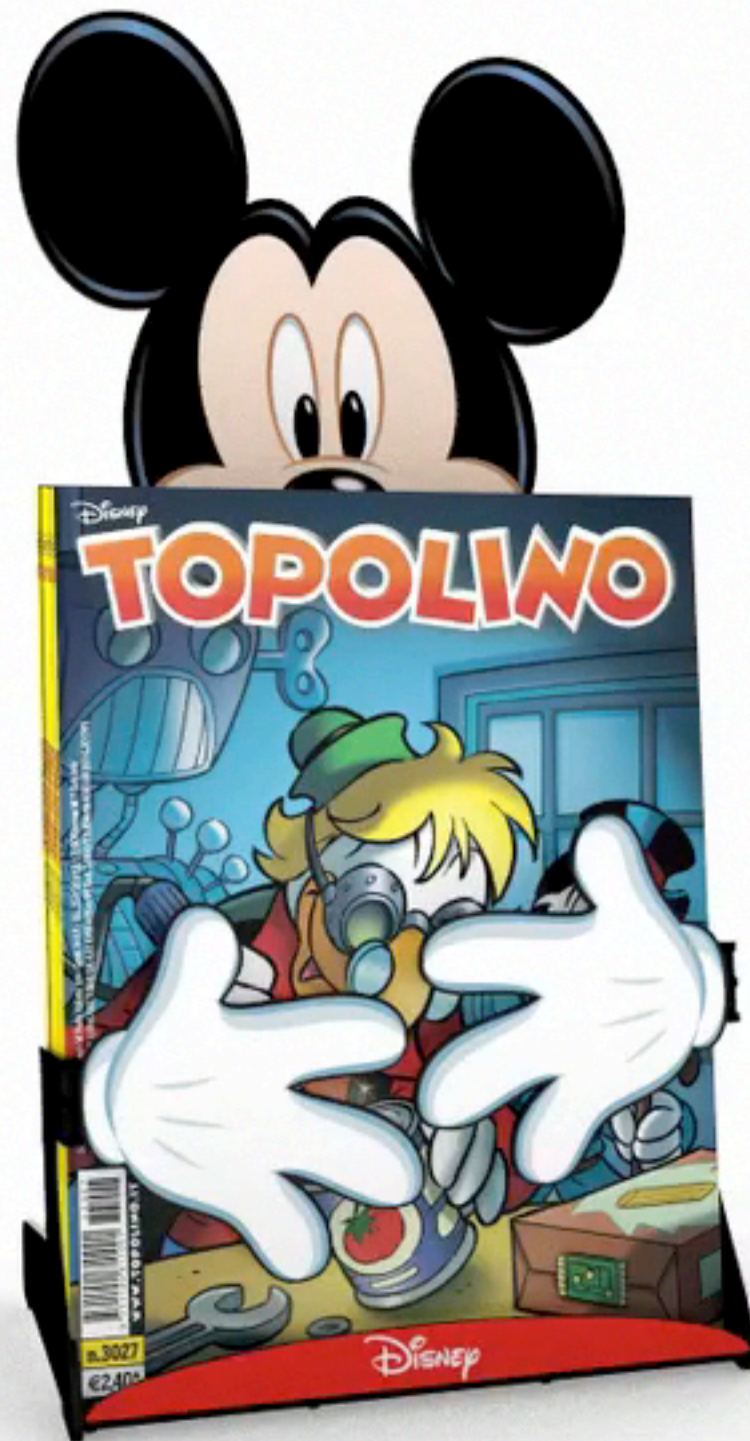






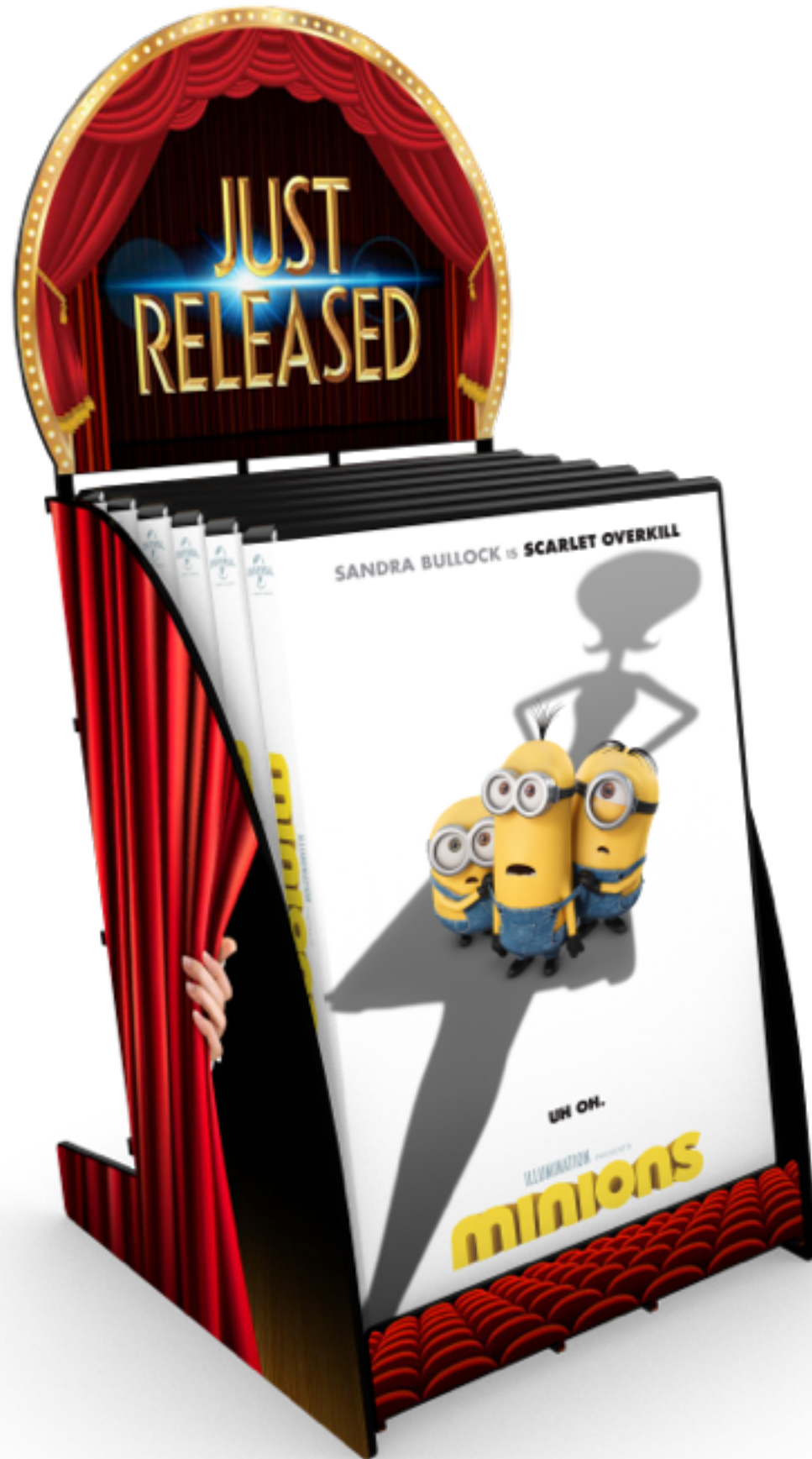












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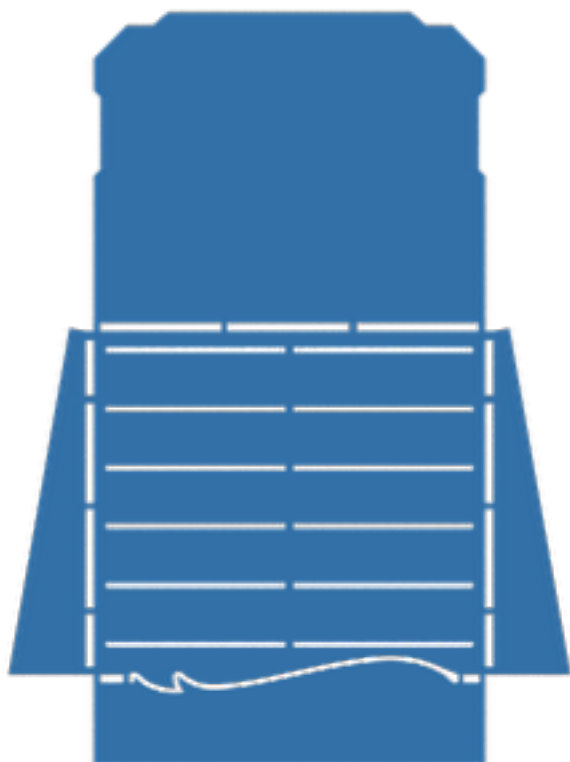
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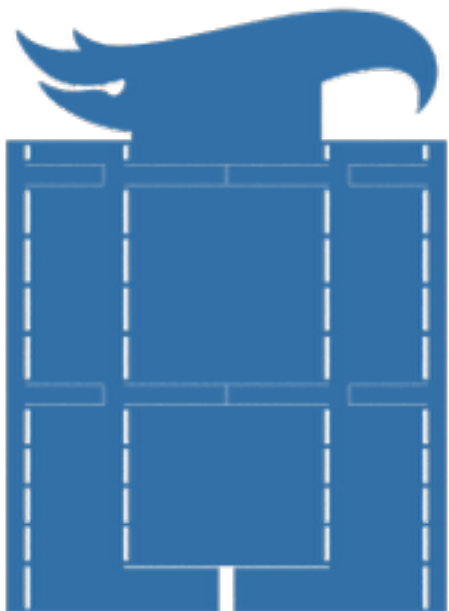






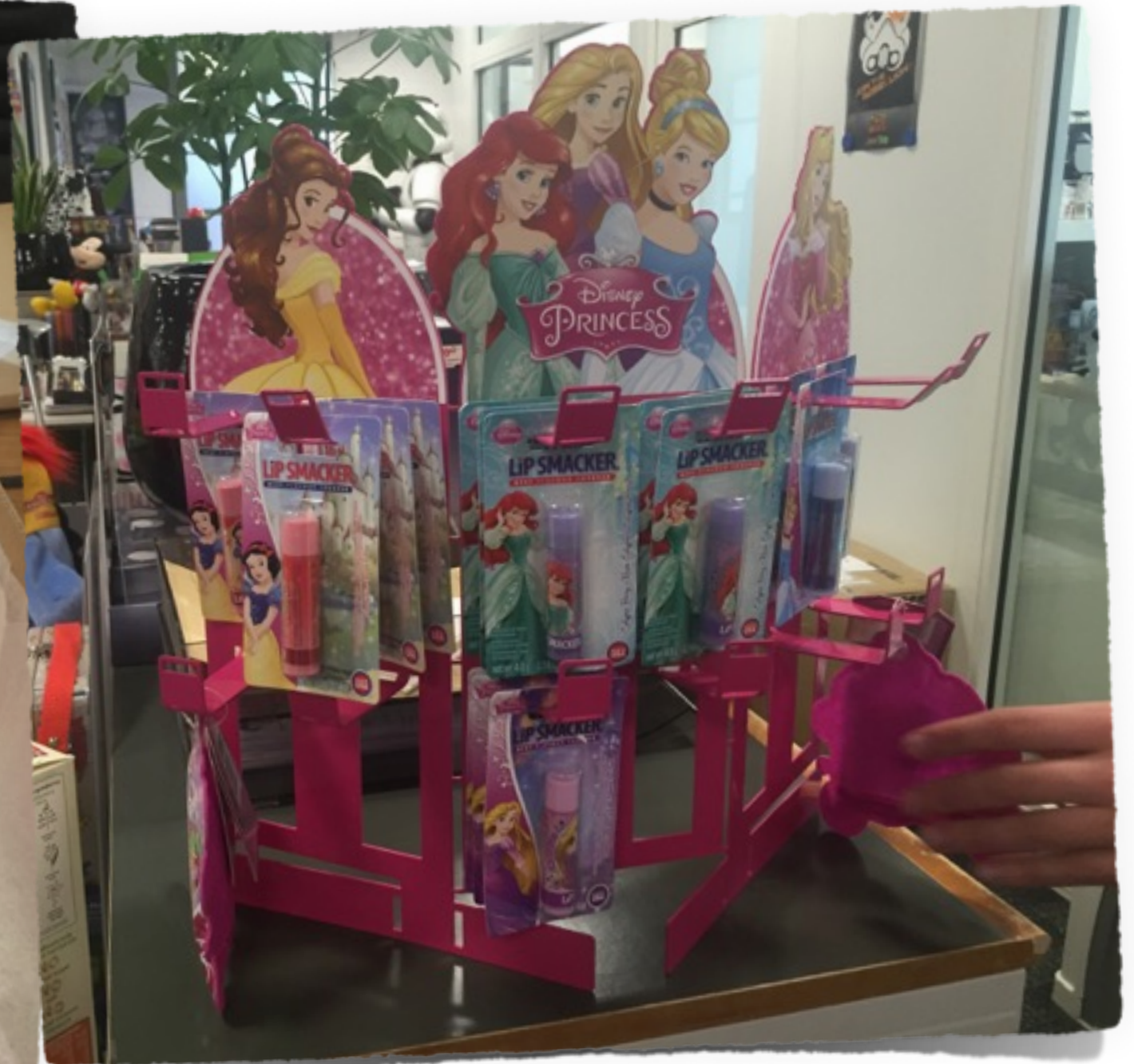
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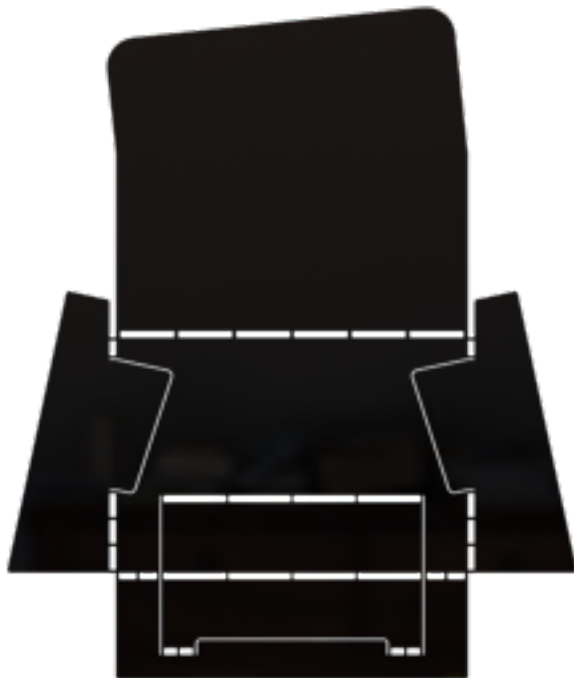




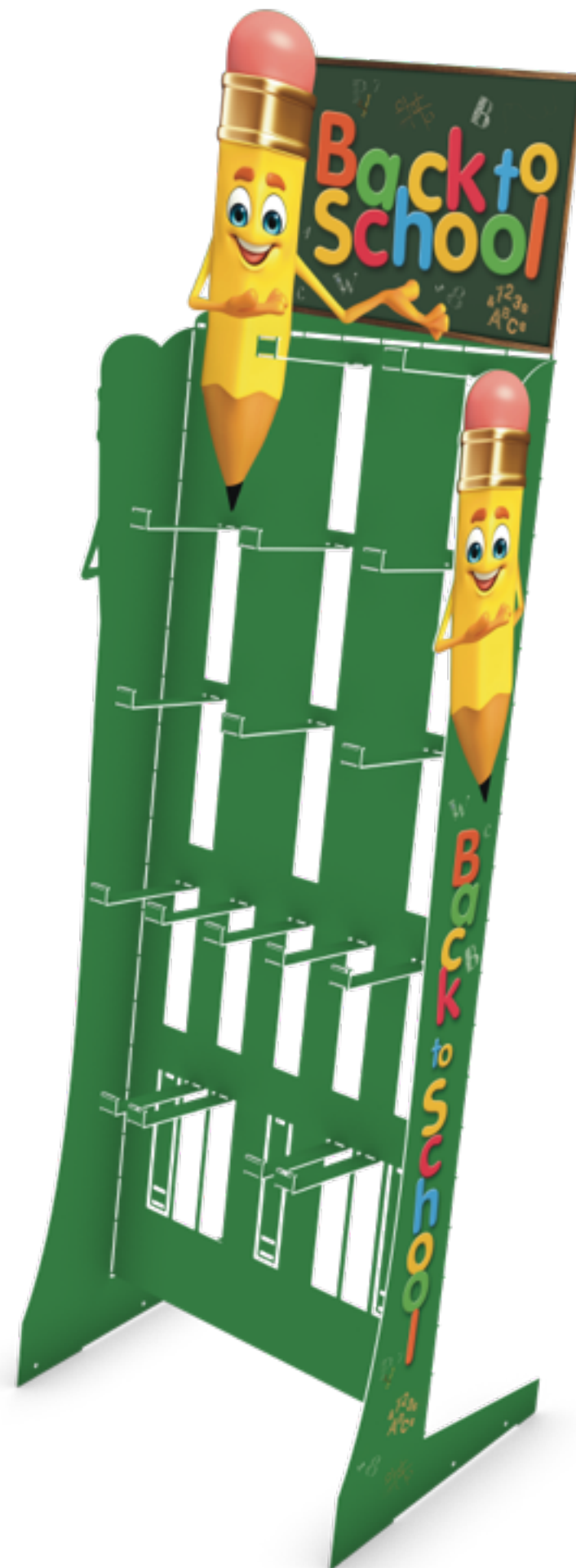
















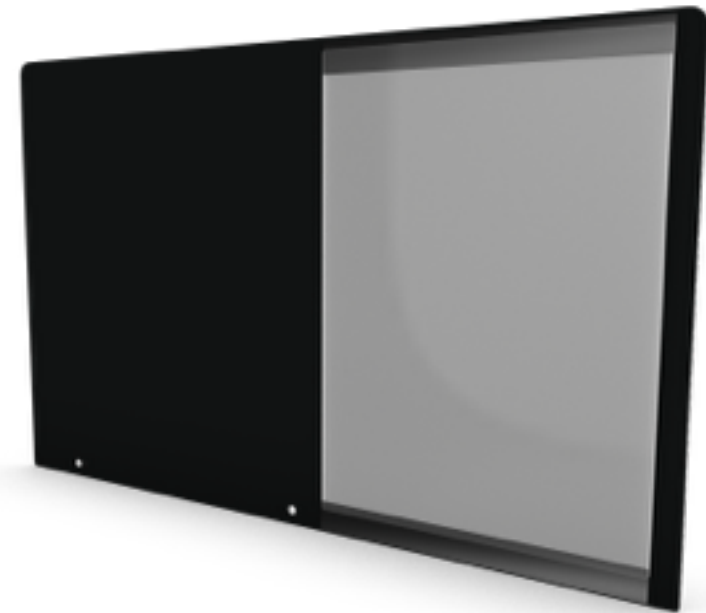
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Optional
backside
with pegs.



Front with
built-in hooks.

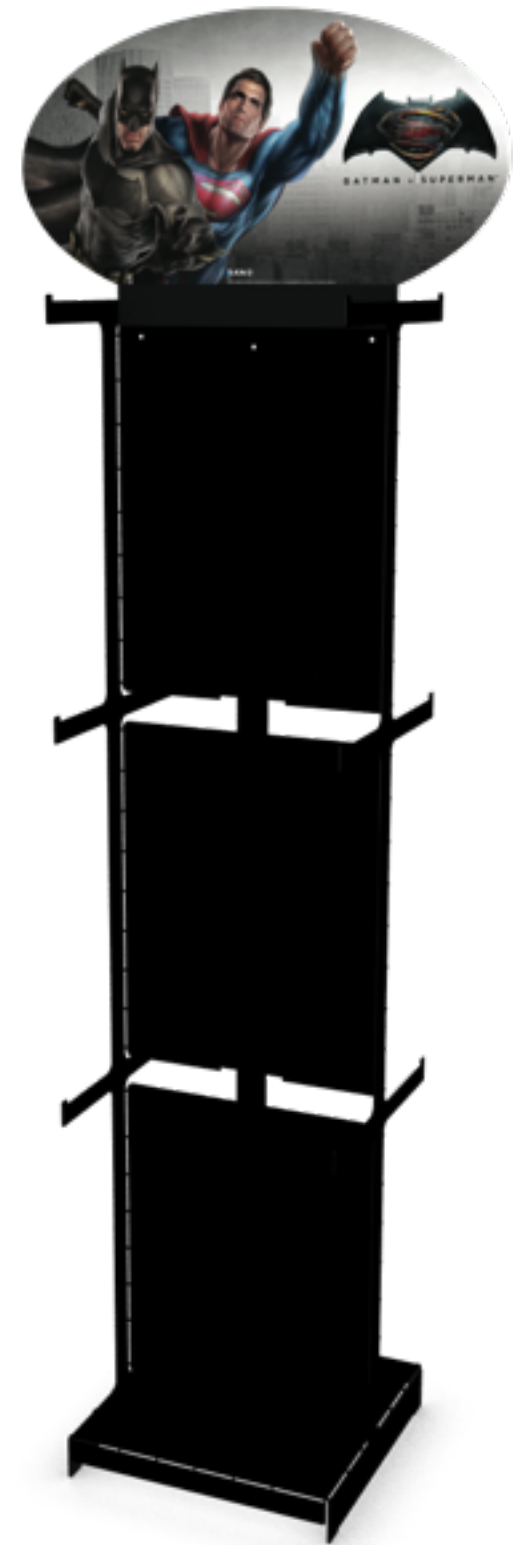


Optional add-on
shelf.



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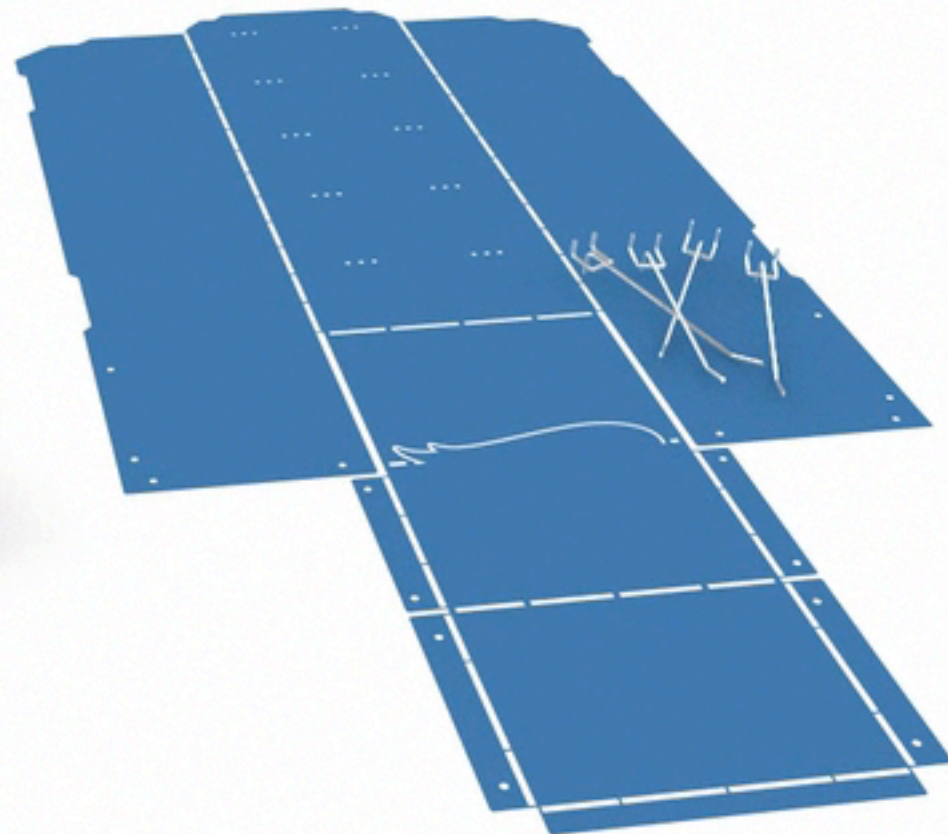




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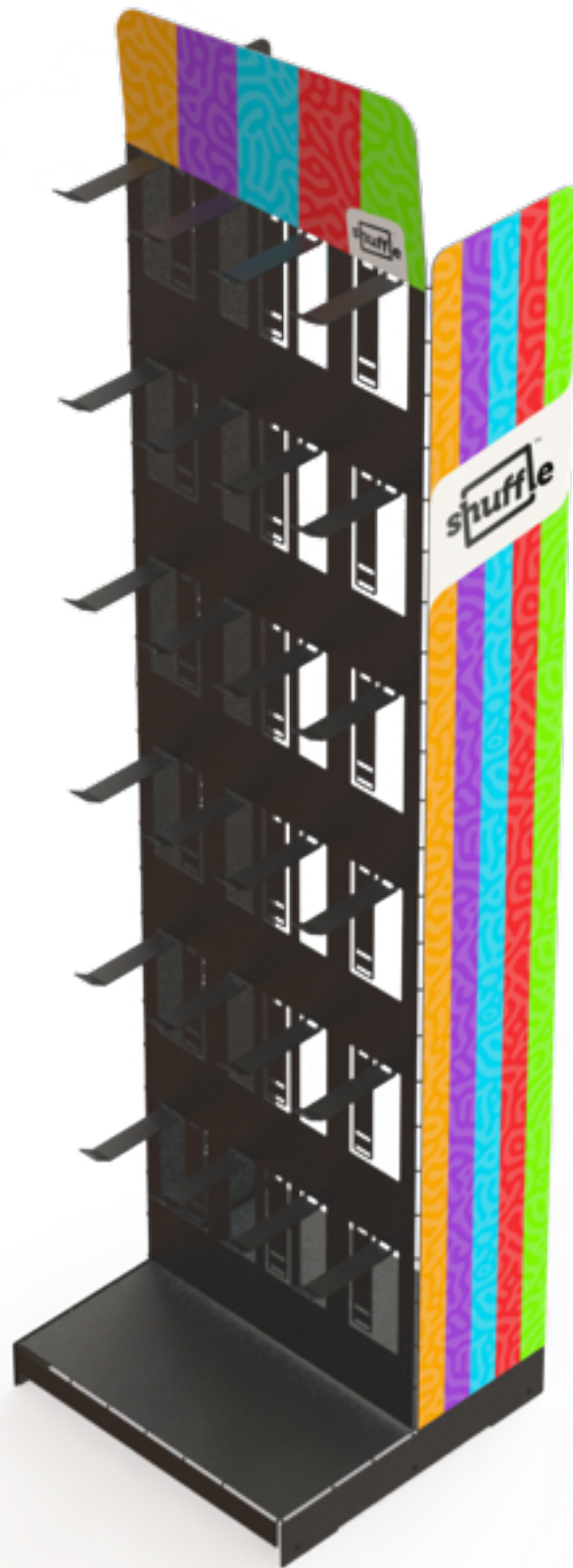


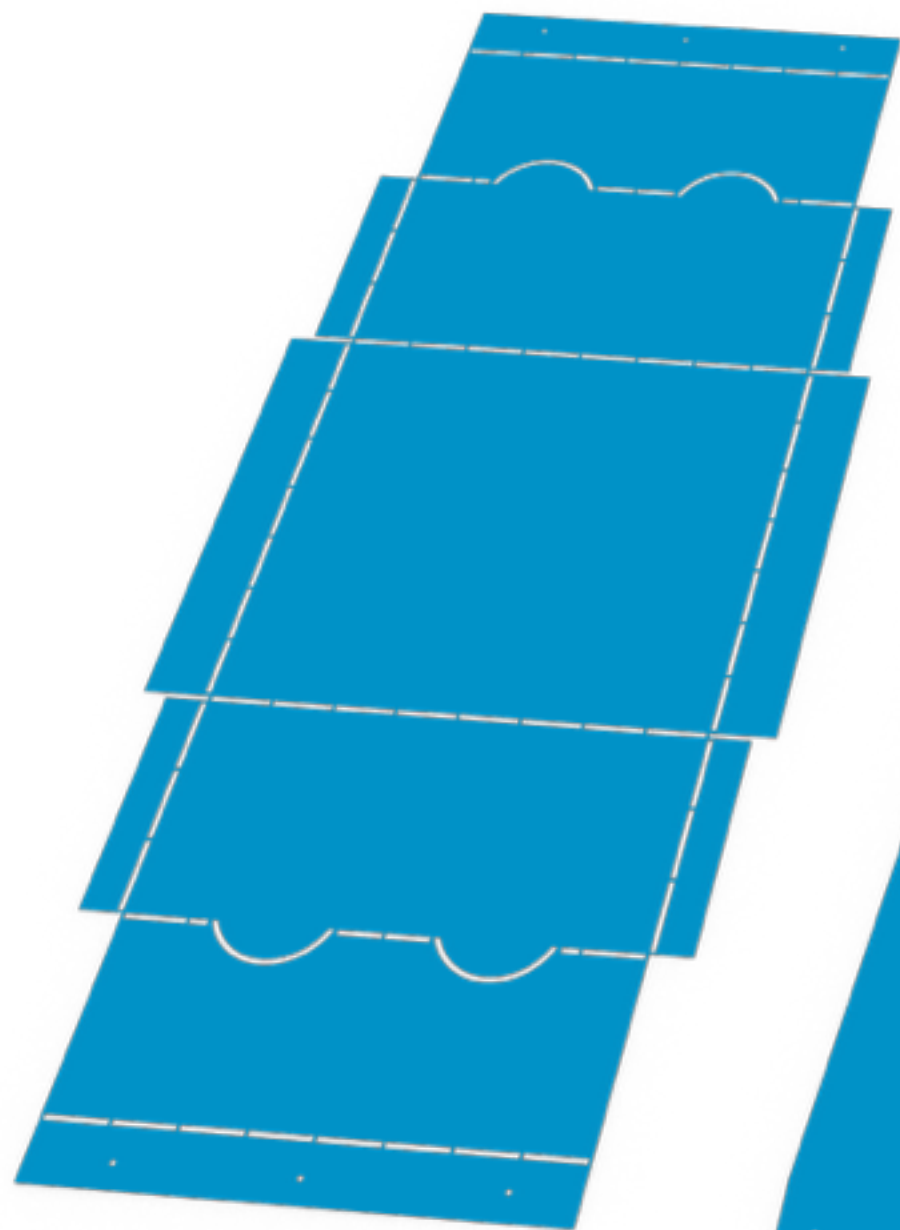
Add-on shelf



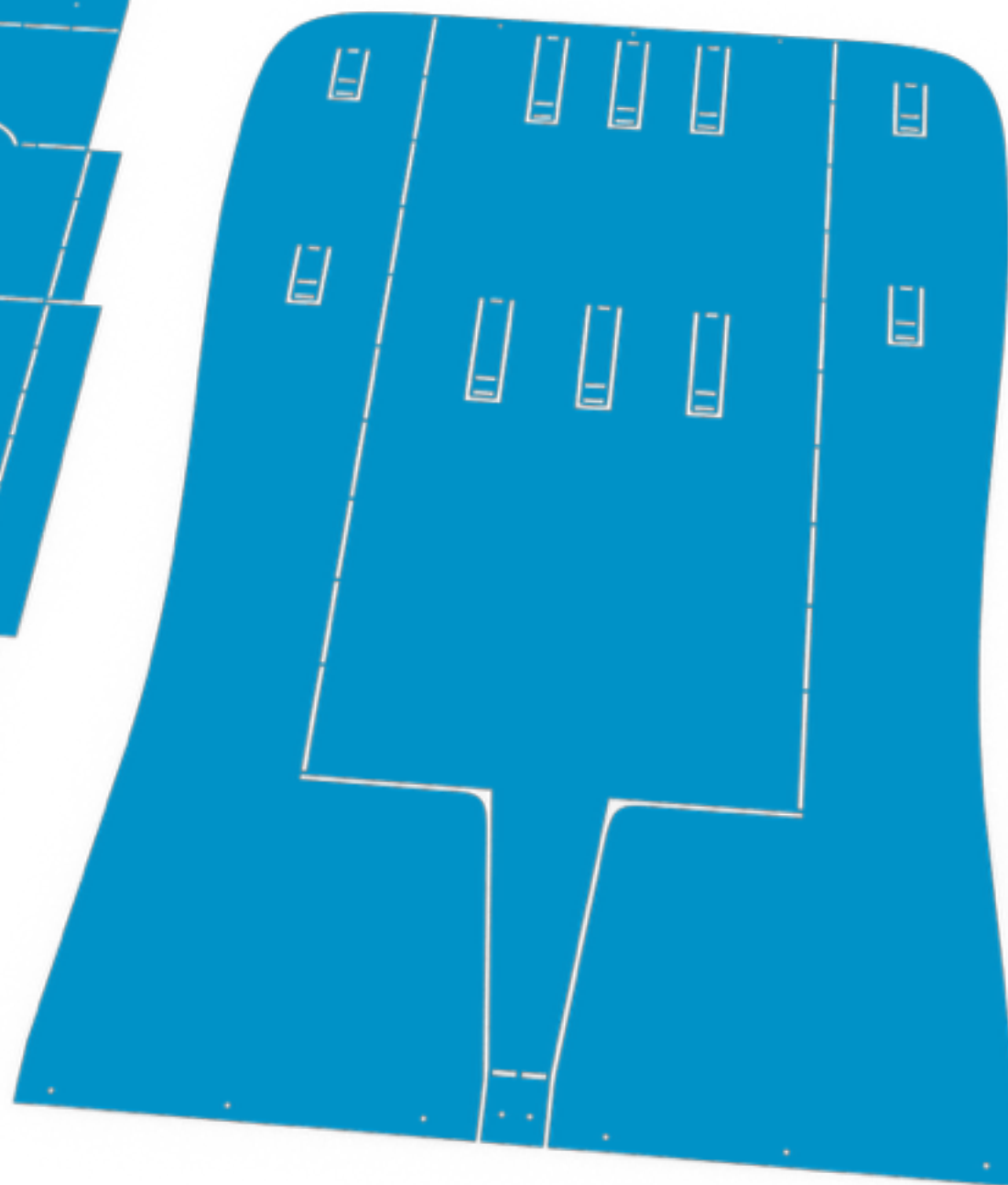
View from above







Base



Display body



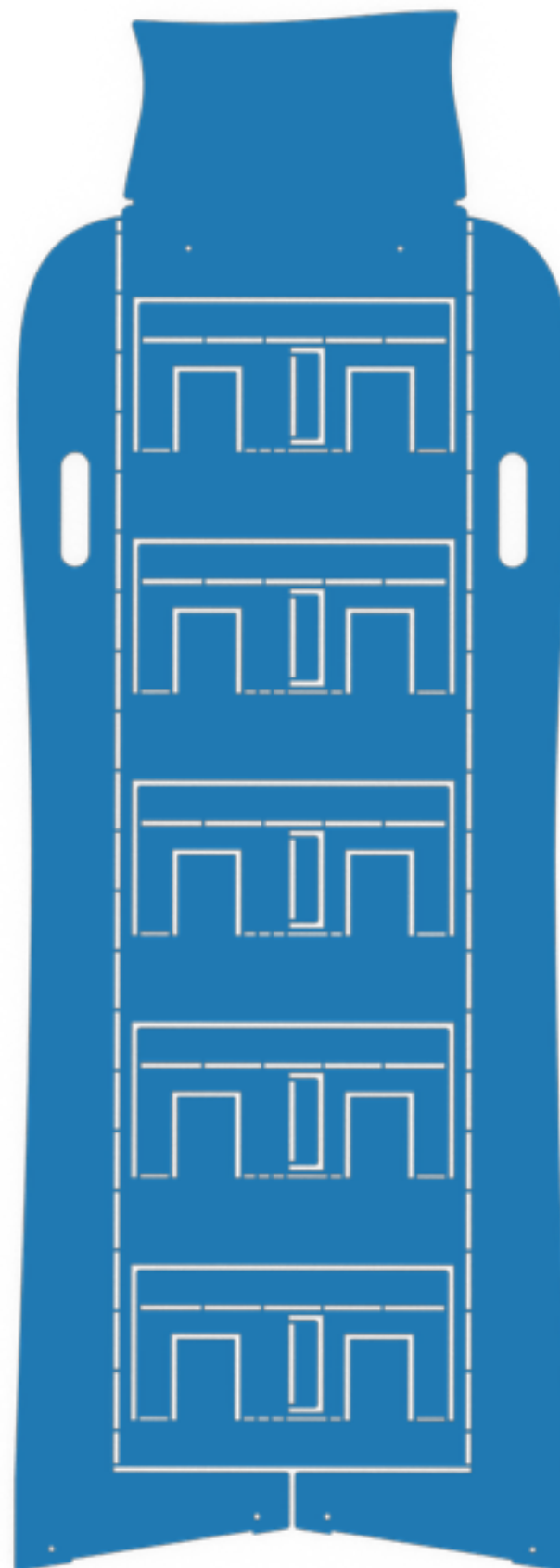
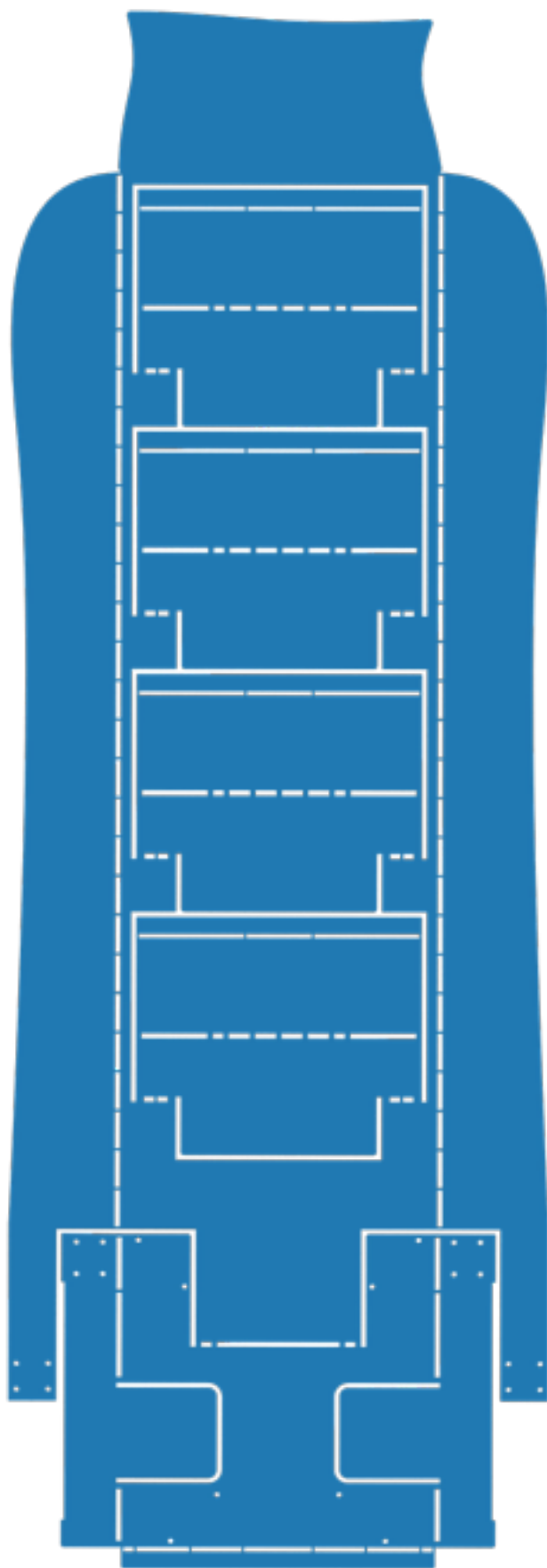
Top



Wheels











Origami at Retail





HMV, United Kingdom



Carrefour, Turkey



Spain



Spain



Greece



UAE

UAE



France



Greece

Greece



Lebanon



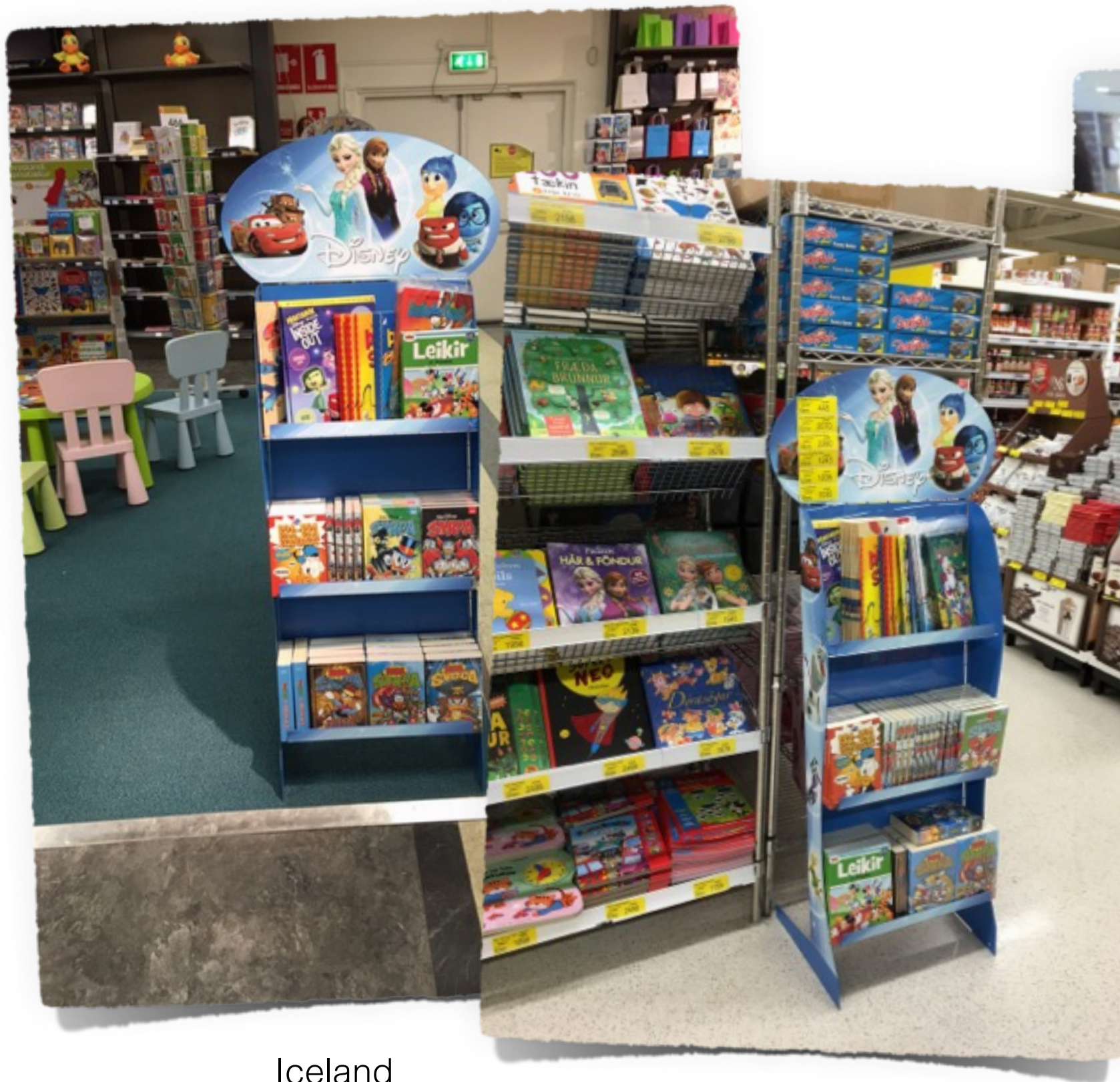
UAE



Turkey



Turkey



Iceland

Iceland



Turkey