

Our purpose is to create

eco-friendly, re-themeable

and fast assembled display

solutions for branded

consumer products.





BRANDED RETAIL SOLUTIONS

Core Operational Setup

Sales:

Pia Knudsen

17 years as Disney category director Walt Disney Records, Publishing, Stationery for Emerging Markets.

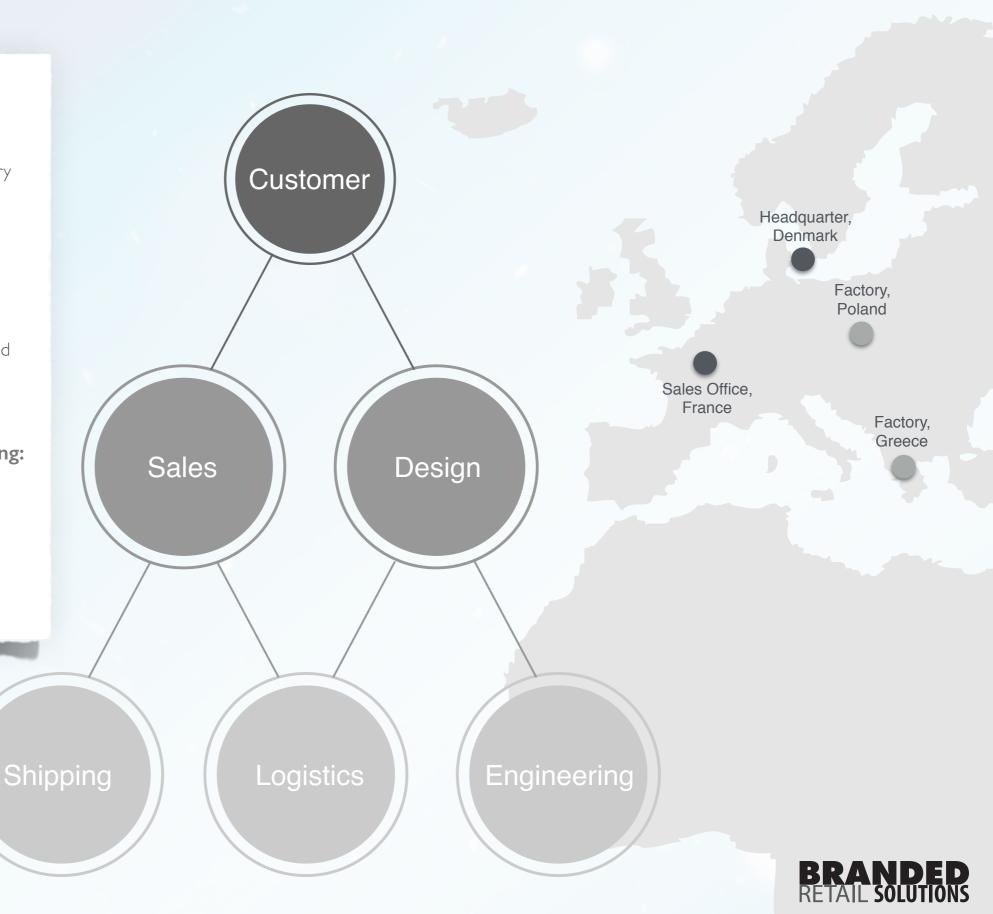
Design:

Joshua Noah

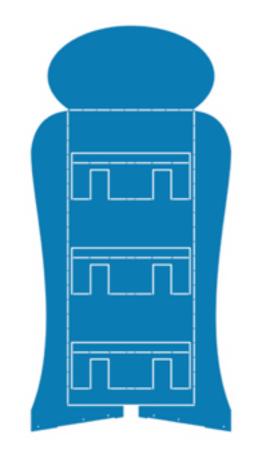
22 years as Creative for The Walt Disney Company, specialising in Disney Design and Product Development.

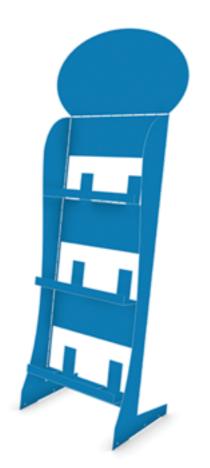
Engineering, Logistics and Shipping: Teddy Kriegbaum

Inventor of the **Origami™** concept and supply chain manager.



THE ORIGAMI™ RETAIL SOLUTION





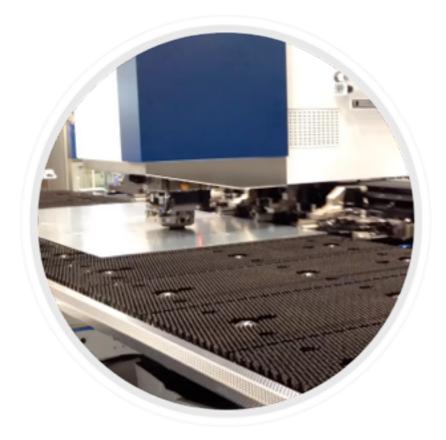


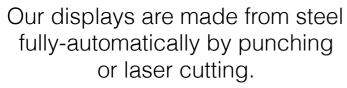
Origami[™] – the patented instant and re-themable retail display solution:

- 1. Simple and fast assembly of the foldable flatpacked metal sheets
- 2. Special foil provides **flexibility** to **re-theme** the display to any franchise or message.
- 3. **Modular** custom-made solutions for single or cross category product exposure
- 4. Sheet metal FSDUs provide a longer lifespan in stores



SUSTAINABILITY







The foil used is synthetic paper that is 100% recyclable, waterproof and tree-free, using eco-solvent ink.



Steel is the most recycled material on the planet, more than all other materials combined.







Sustainability is important to us. That is why we use **steel** as our main component in our displays. Steel retains an extremely **high** overall **recycling** rate, which in 2012, stood at 88 percent. The **foil** we use is **I 00% tree free**, and so they preserve forests, water and natural resources. It is **polypropylene** made using **eco-friendly manufacturing** processes and require relatively little water, energy and chemicals to manufacture. The **ink** used is **eco solvent** and environmentally friendly — a fact confirmed by its GREENGUARD Certification.

















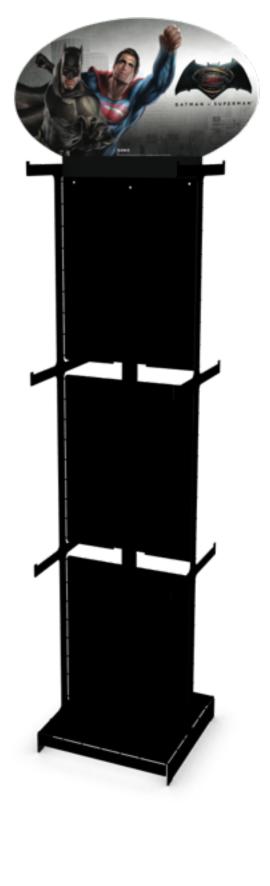






























BRANDED RETAIL SOLUTIONS

































































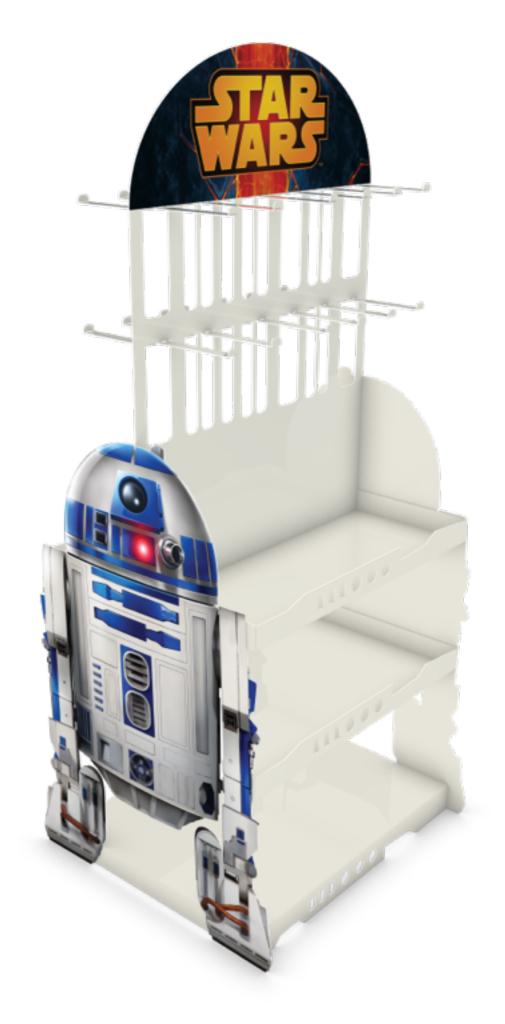








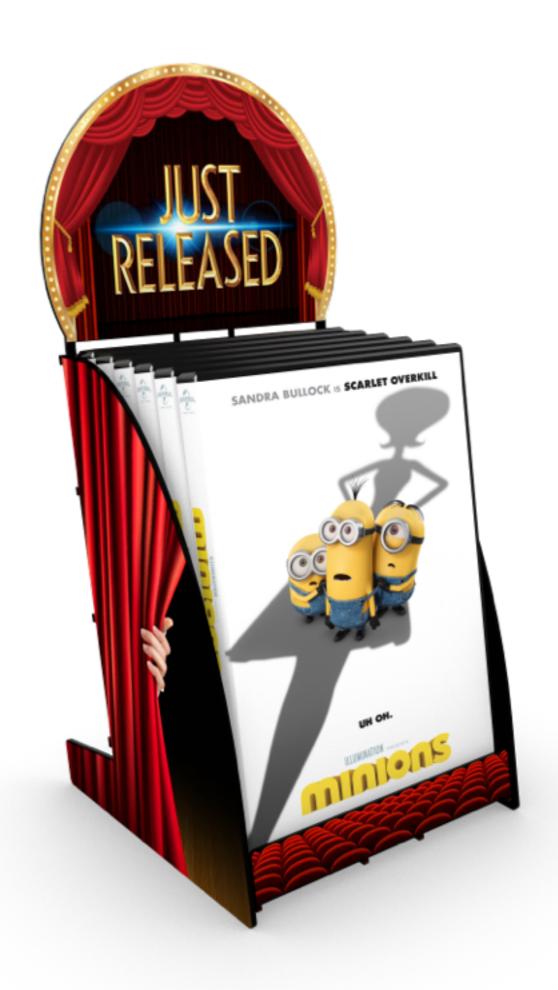
















BRANDED RETAIL SOLUTIONS













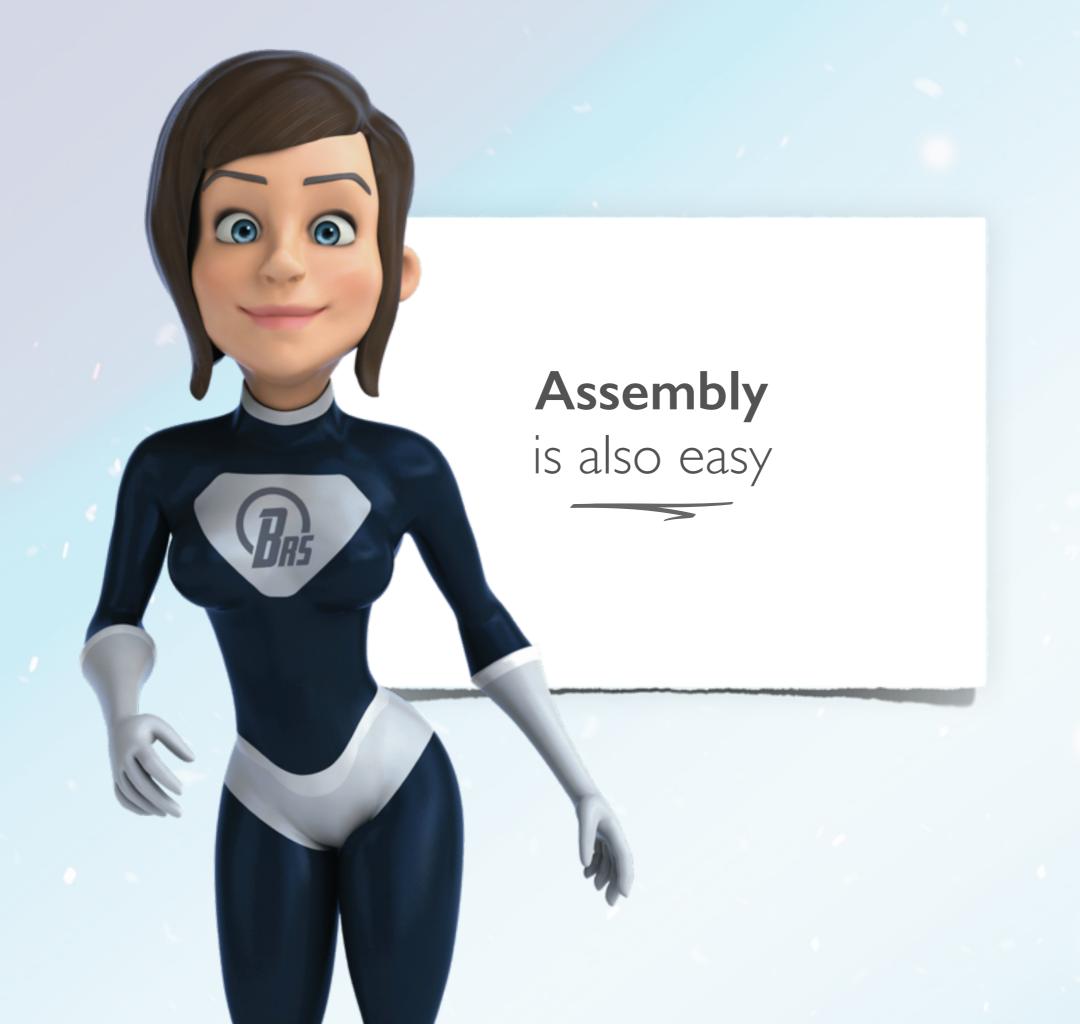






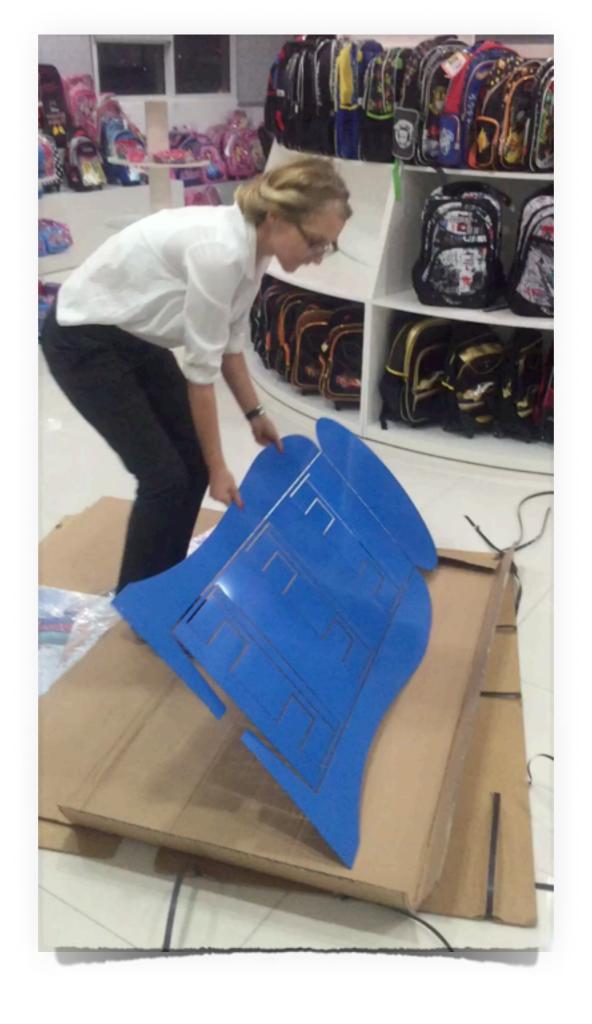




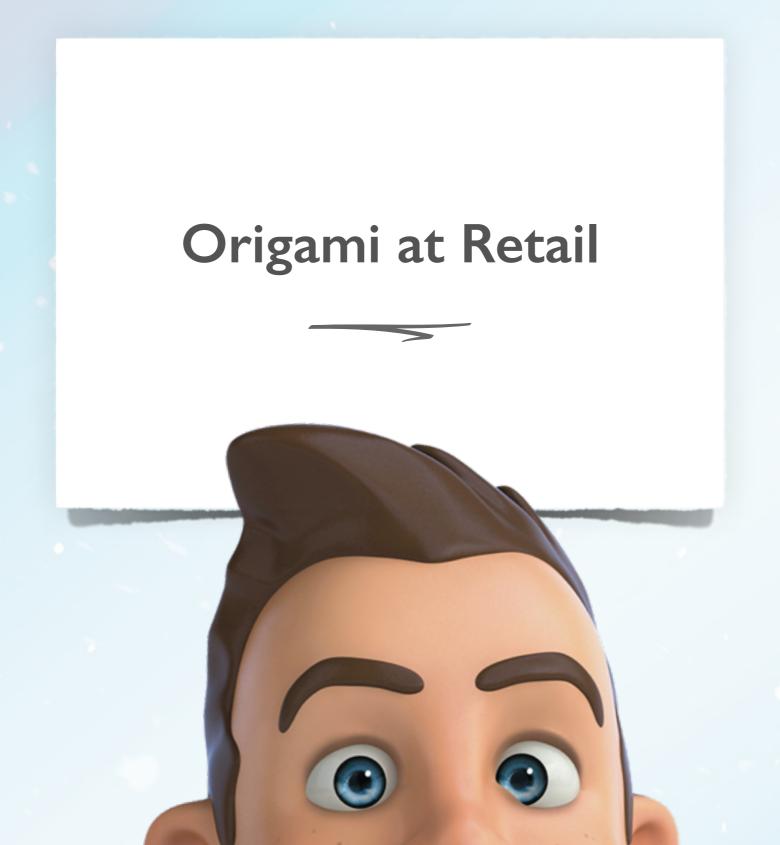




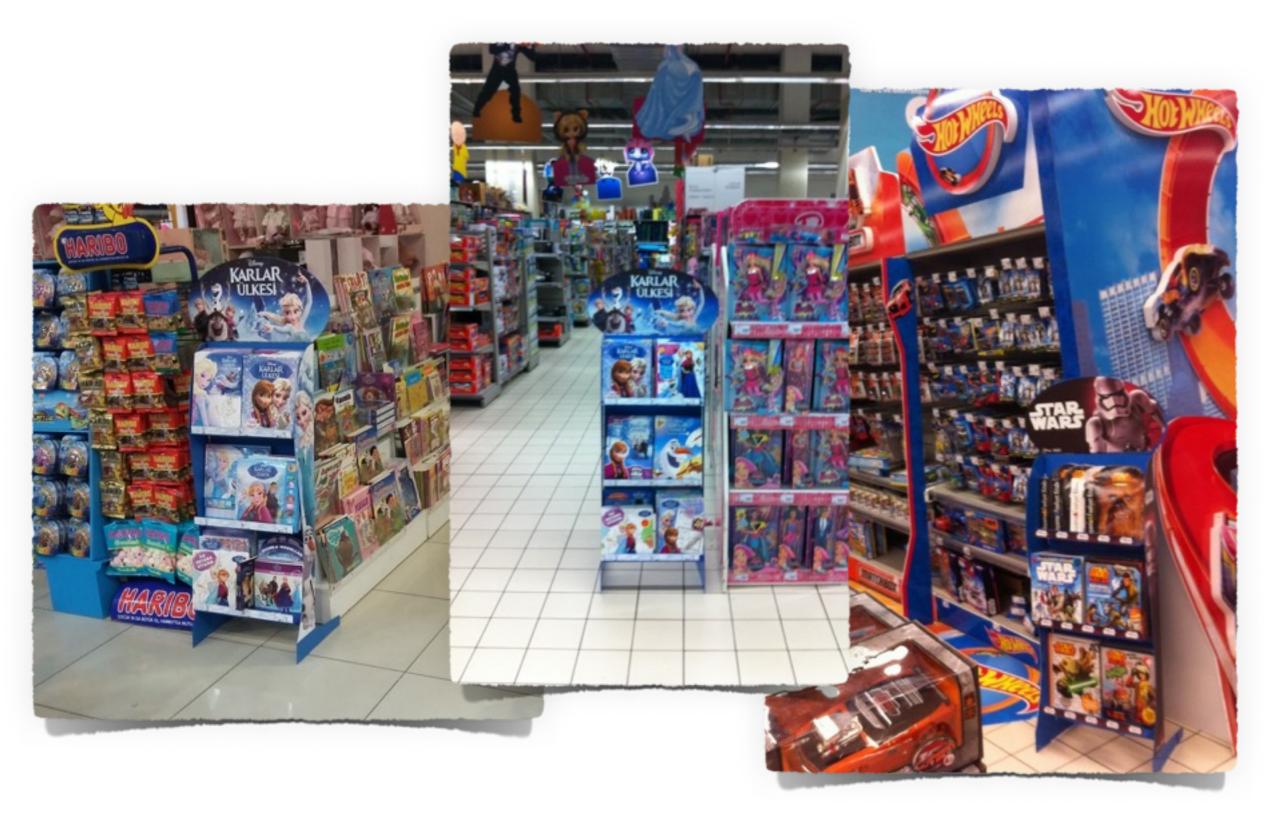












Carrefour, Turkey



























