

# BRANDED RETAIL SOLUTIONS

JANUARY 2017

Our purpose is to create  
**eco-friendly, re-themeable,**  
**flatpacked** and **fast**  
**assembled display**  
**solutions** for **branded**  
consumer products.



# THE ORIGAMI™ RETAIL SOLUTION



1. Sheet metal FSDUs provide a **eco-friendly longer lifespan** in stores
2. **Fast assembly** of the **foldable flatpacked** metal sheets
3. Special eco-friendly foil provides **flexibility** to **re-theme** the display to any franchise or message.
4. **Modular** custom-made solutions for single or cross category product exposure

# BRANDED RETAIL SOLUTIONS

## Core Operational Setup

### Sales:

#### Pia Knudsen

17 years as Disney category director  
Walt Disney Records, Publishing, Stationery  
for Emerging Markets.

### Design:

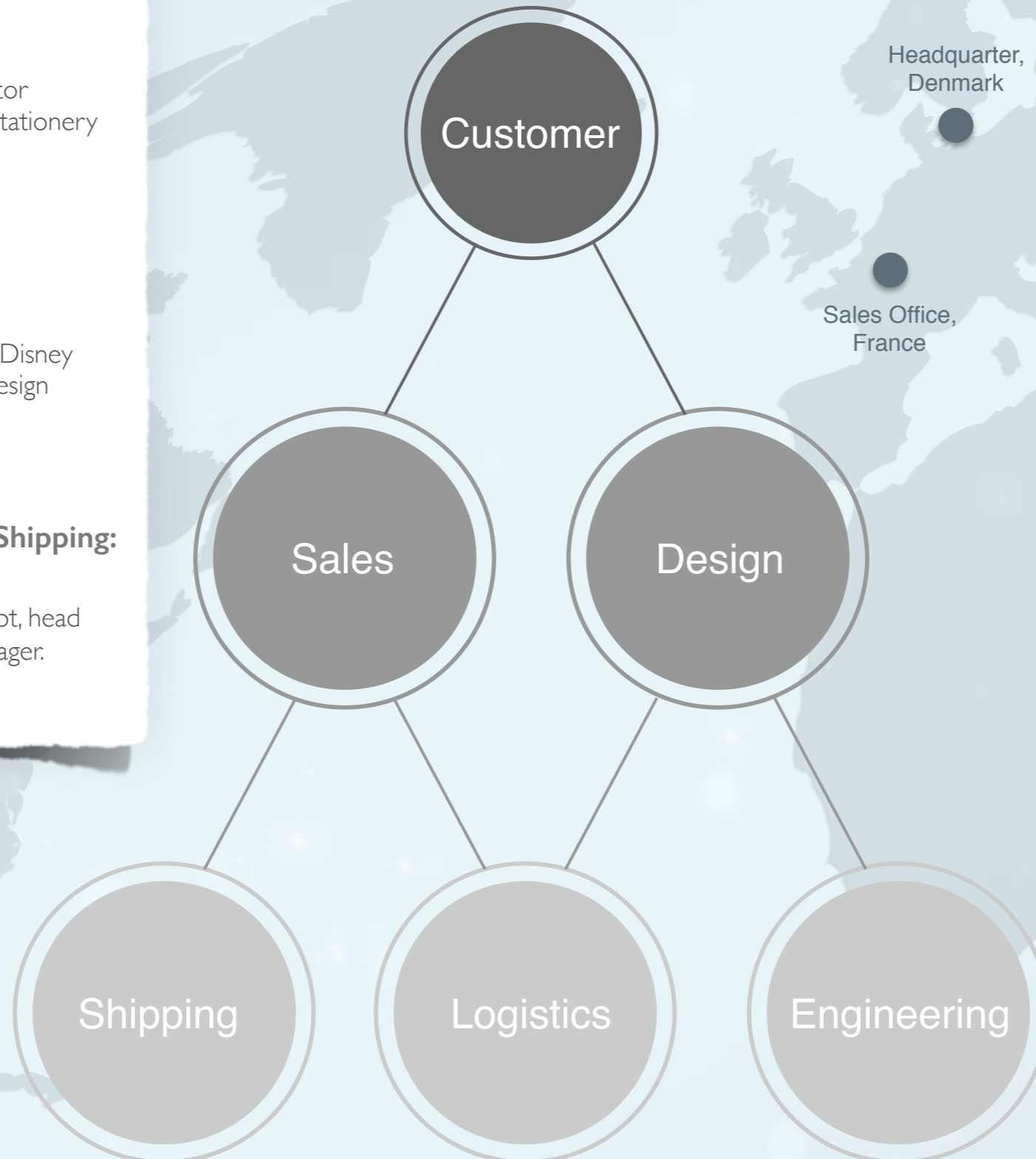
#### Joshua Noah

22 years as Creative for The Walt Disney  
Company, specialising in Disney Design  
and Product Development.

### Engineering, Logistics and Shipping:

#### Teddy Kriegbaum

Inventor of the **Origami™** concept, head  
constructor and supply chain manager.



Factory in  
Planning Stages

Sales Office,  
Bentonville, AR  
United States

Headquarter,  
Denmark

Factory,  
Poland

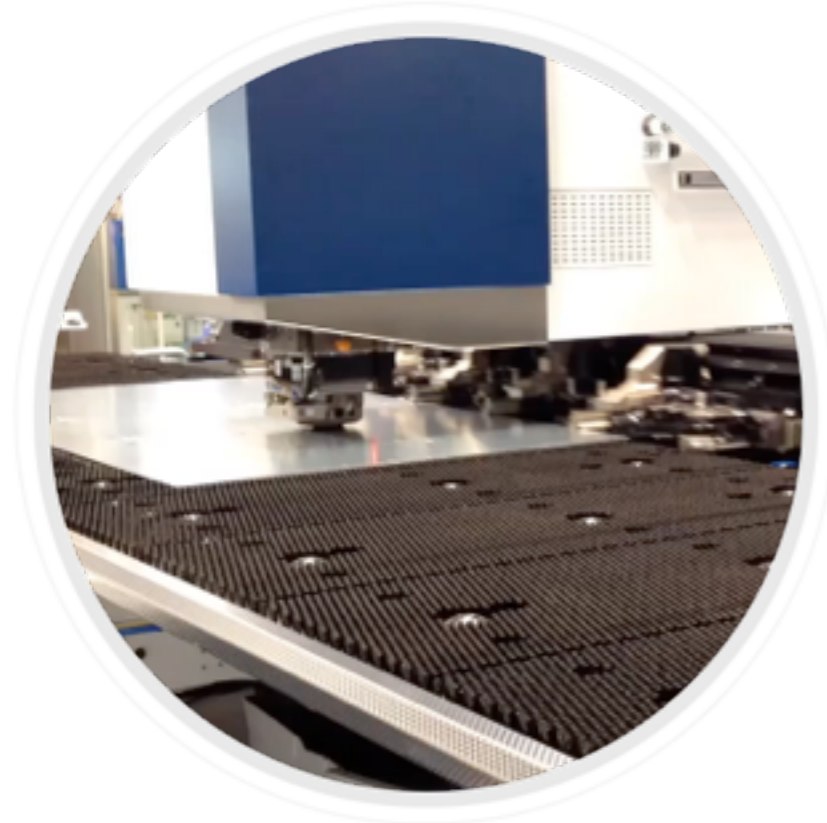
Factory,  
Turkey

Sales Office,  
France

Factory,  
Greece



# SUSTAINABILITY



Our displays are made from steel fully-automatically by punching or laser cutting.



The foil used is synthetic paper that is 100% recyclable, waterproof and tree-free, using eco-solvent ink.



Steel is the most recycled material on the planet, more than all other materials combined.



**Sustainability** is important to us. That is why we use **steel** as our main component in our displays. The **foil** we use is **polypropylene**, made using **eco-friendly manufacturing** processes and require relatively little water, energy and chemicals to manufacture. On top of that it is **100% tree free**, helping to preserve forests, water and natural resources. The **ink** used is **eco solvent** and environmentally friendly – a fact confirmed by its GREENGUARD Certification.







