

# ABOUT BRANDED RETAIL SOLUTIONS

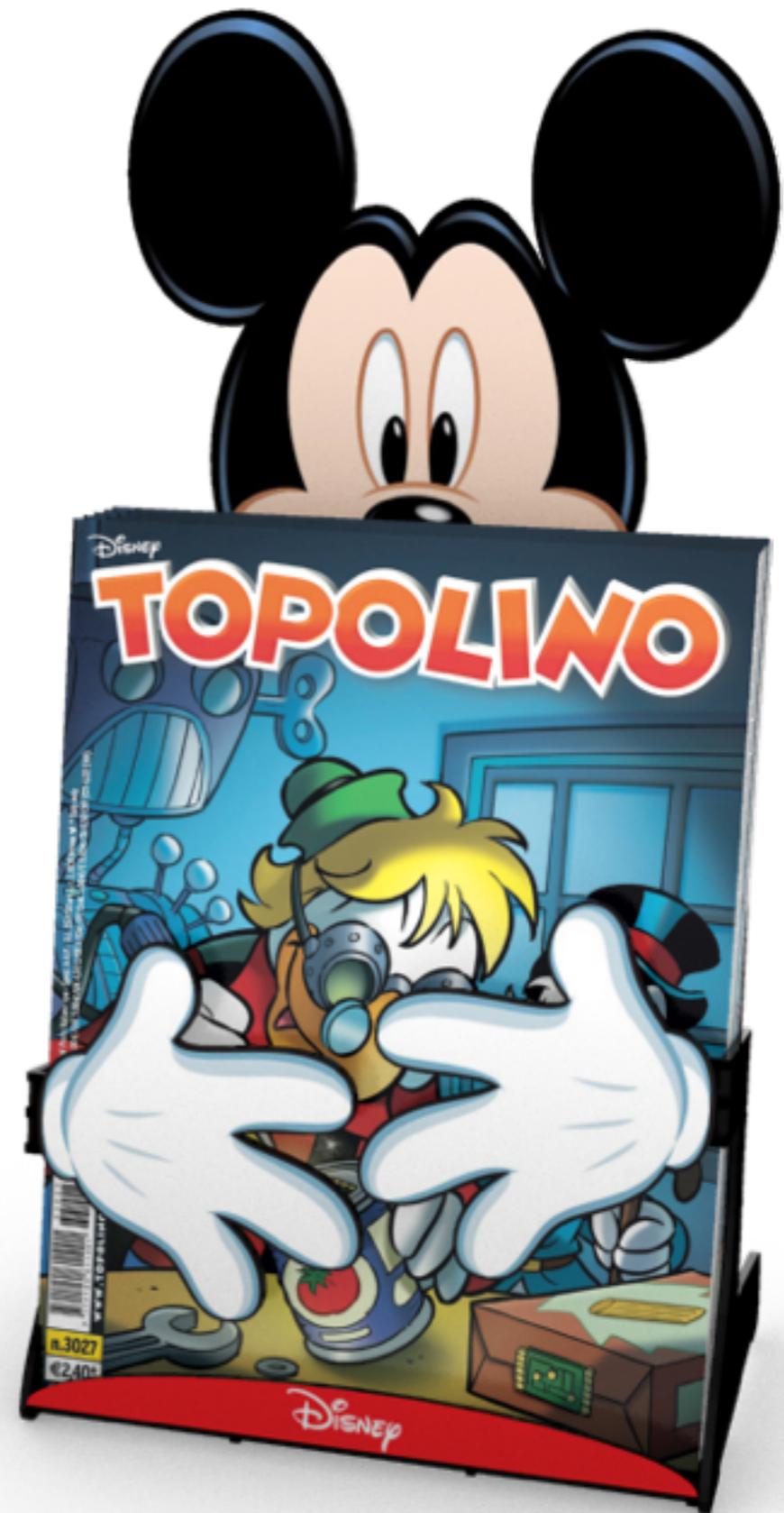
Our **purpose** is to **eco-friendly, re-themeable and fast assembled display destinations** for branded consumer products.

## **Sales by: Pia Knudsen**

17 years as Disney category director  
Walt Disney Records, Publishing, Stationery for  
Emerging Markets.

## **Creative by: Joshua Noah**

22 years as Creative for The Walt Disney  
Company, specialising in Disney Design and  
Product Development.



# BRANDED RETAIL SOLUTIONS

Core Operational Setup

## Sales:

Pia Knudsen

## Design:

Joshua Noah

## Manufacturing:

Poland, Greece, Turkey\*

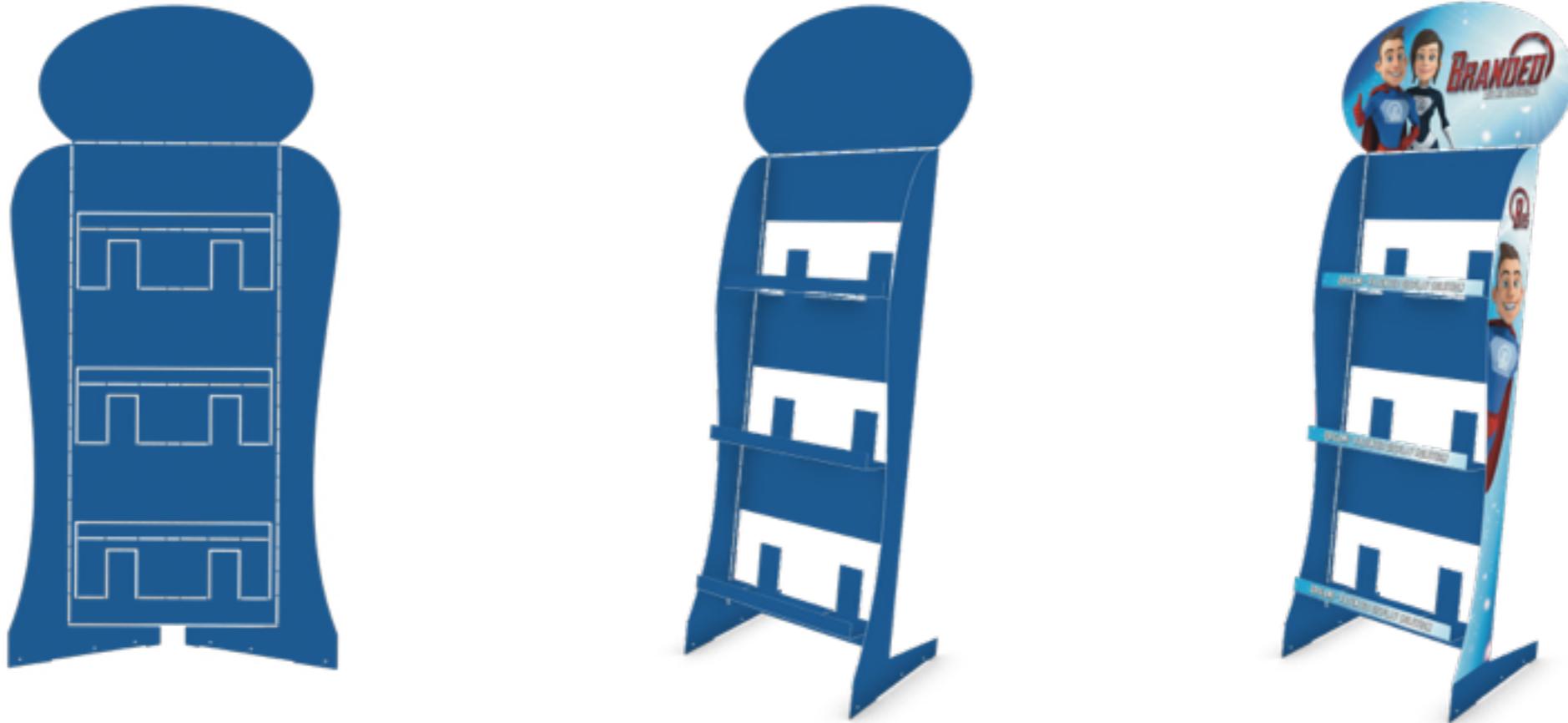
## Engineering, Logistics and Shipping:

Teddy Kriegbaum

\*August 2016



# THE ORIGAMI RETAIL SOLUTION



**Origami** – the patented instant and re-themable retail display solution:

1. **Simple** and **fast assembly** of the **foldable flatpacked** metal sheets
2. Special foil provides **flexibility** to **re-theme** the display to any franchise or message.
3. **Modular** custom-made solutions for single or cross category product exposure
4. Sheet metal FSDUs provide a **longer lifespan** in stores



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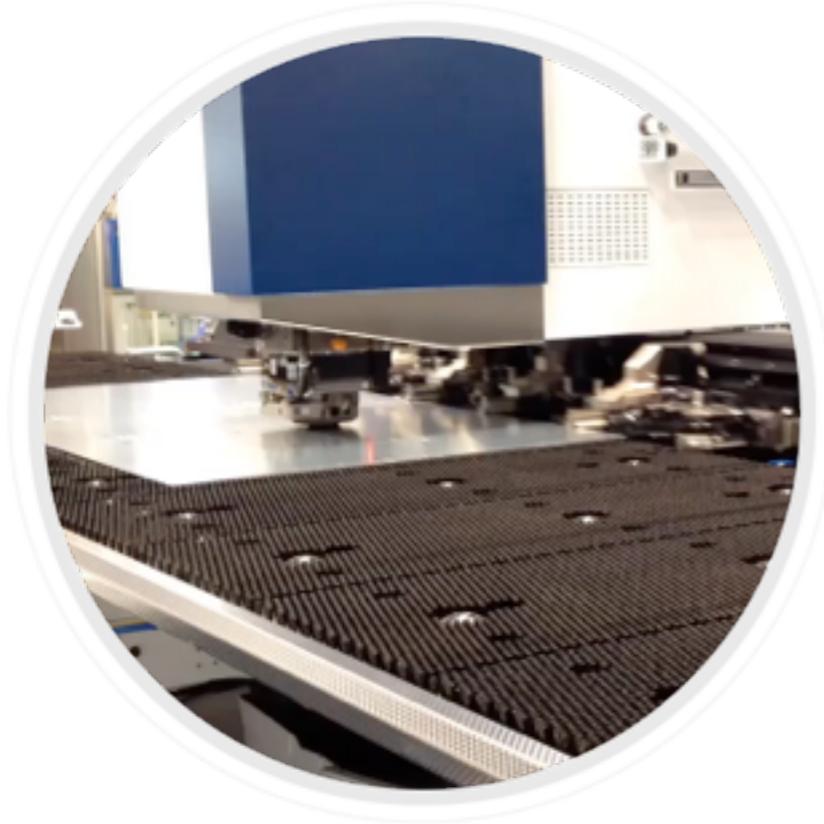




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# SUSTAINABILITY



Our displays are made from steel fully-automatically by punching or laser cutting.



The foil used is synthetic paper that is 100% recyclable, waterproof and tree-free, using eco-solvent ink.



Steel is the most recycled material on the planet, more than all other materials combined.



**Sustainability** is important to us. That is why we use **steel** as our main component in our displays. Steel retains an extremely **high** overall **recycling** rate, which in 2012, stood at 88 percent. The **foil** we use is **100% tree free**, and so they preserve forests, water and natural resources. It is polypropylene made using **eco-friendly manufacturing** processes and require relatively little water, energy and chemicals to manufacture. The **ink** used is **eco solvent** and environmentally friendly – a fact confirmed by its GREENGUARD Certification.