

Display concepts for

**nickelodeon**<sup>TM</sup>



by

**BRANDED**  
**RETAIL SOLUTIONS**

# BRANDED RETAIL SOLUTIONS

## Core Operational Setup

Our **purpose** is to **create economical, useful, and well-designed retail display solutions** for branded consumer products.

### Sales:

#### **Pia Knudsen**

17 years as Disney category director  
Walt Disney Records, Publishing, Stationery  
for Emerging Markets.

### Design:

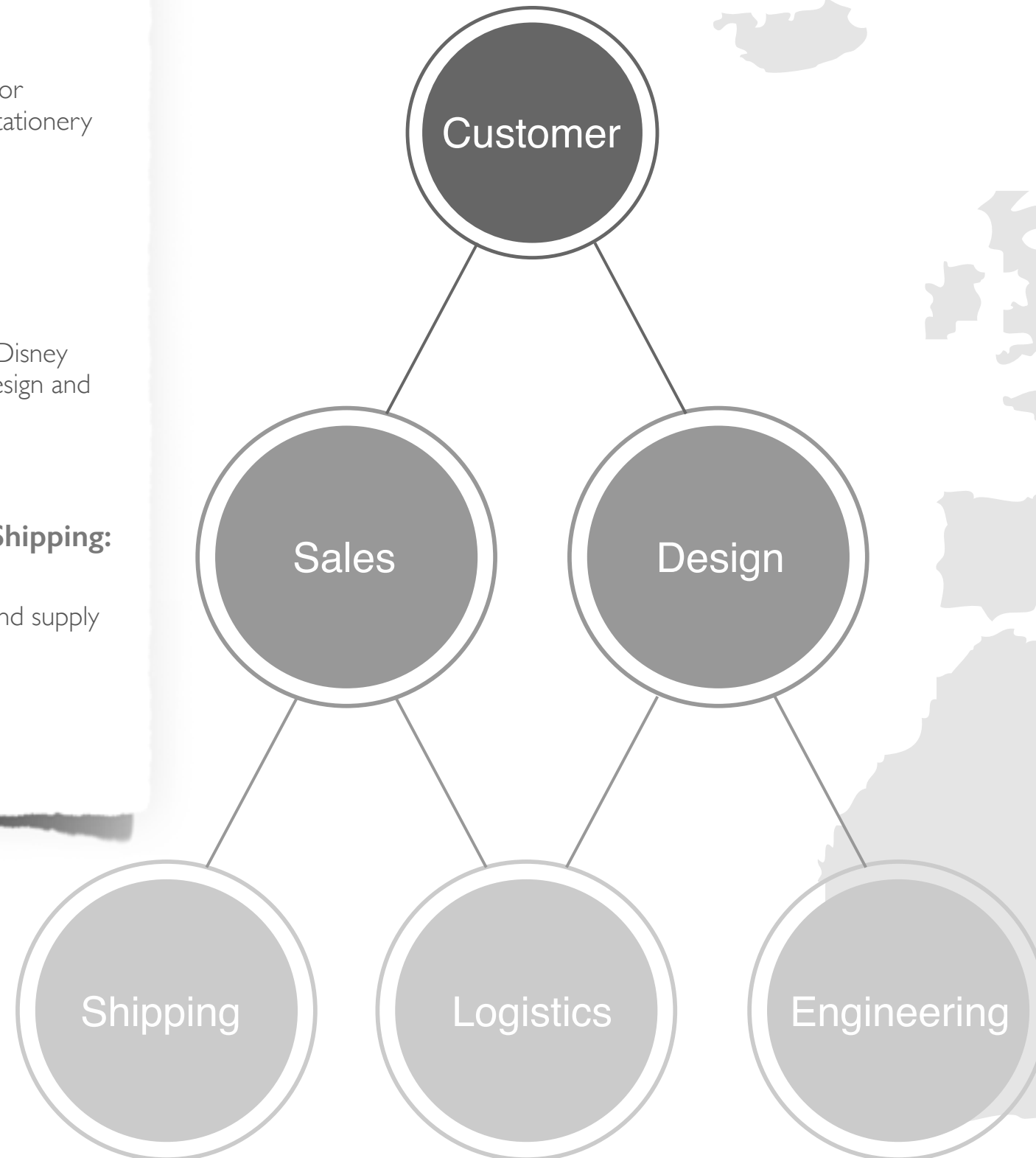
#### **Joshua Noah**

22 years as Creative for The Walt Disney  
Company, specialising in Disney Design and  
Product Development.

### Engineering, Logistics and Shipping:

#### **Teddy Kriegbaum**

Inventor of the Origami concept and supply  
chain manager.





# THE METAL RETAIL SOLUTION



Introducing **Origami** – the instant and re-themable metal retail display solution:

1. **Simple** and **fast assembly** of the **foldable flatpacked** metal sheets
2. Special foil provides **flexibility** to **re-theme** the display to tie with any franchise priorities
3. Sheet metal FSDUs provide a **longer lifespan** in stores
4. Modular solutions for **single or cross LOB** product exposure across franchise and seasonal commercial events
5. **Flexible minimum order quantities** depending on stand-alone order or co-production
6. **Manufacturing lead time** around 4 weeks













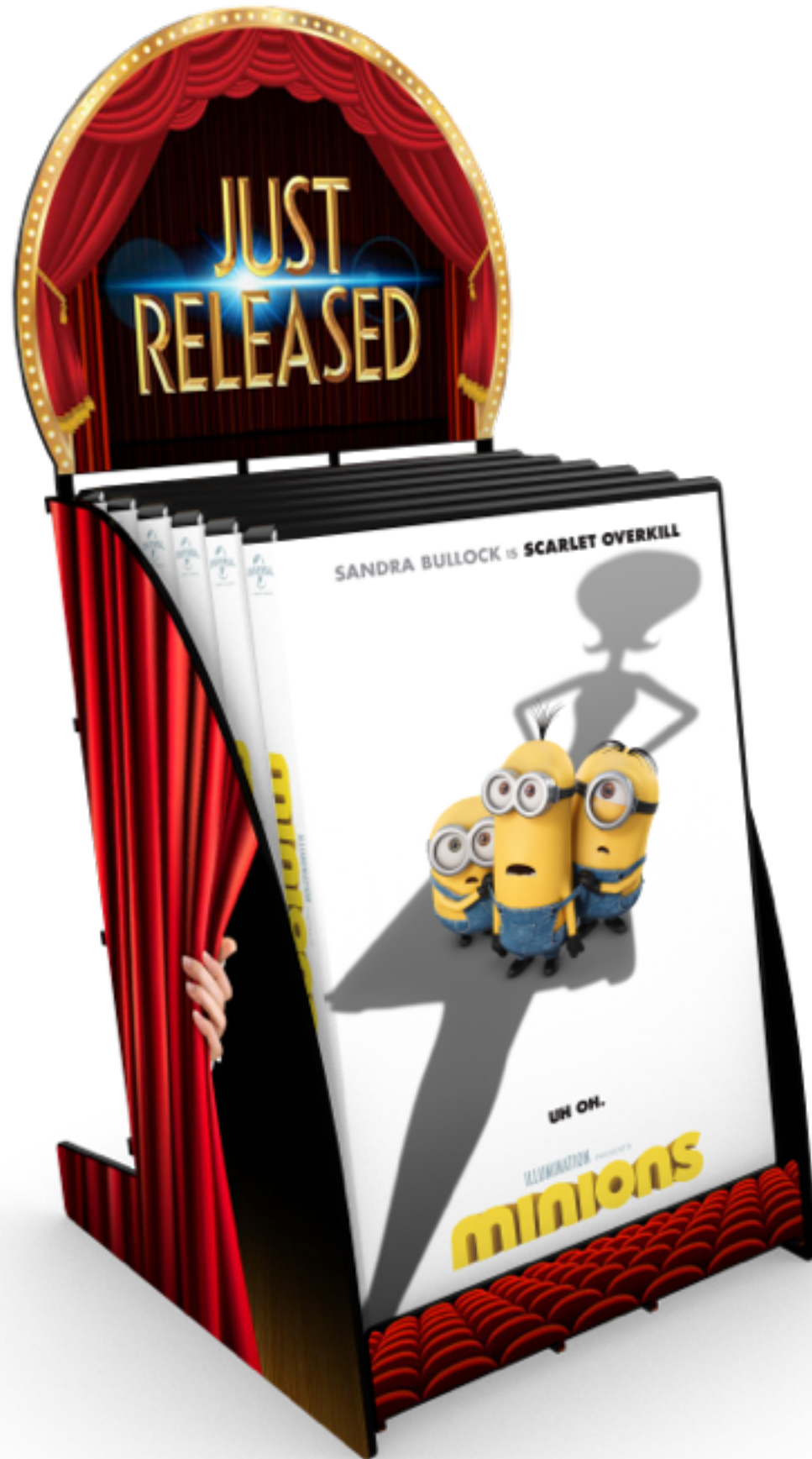
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